

## **ABSTRACT**

*Now this competitive world of business becomes increasingly stringent. Included in the field of business competition business of property.. PT. Putra Karya Kinarsih is one of the swasta company that is engaged in the business. Although it got a lot of competitors from the same field, but PT. Putra Karya Kinarsih still able to survive by doing a variety of strategies. This study itself aims to determine the extent of influence Organizational Culture (X<sub>1</sub>) and transformasional Leadership Style (X<sub>2</sub>) on Job Satisfaction (Y) and Job Satisfaction on employee performance (Z) PT. Putra Karya Kinarsih.*

*This study sample of 100 respondents, with random sampling method with the entire population of employees in Semarang. The method of analysis used in this study is a qualitative analysis, which is the interpretation of the data obtained in this study and the results of data processing that have been implemented by giving a description and explanation.*

*Because the value of all positive coefficients, then this means that Organizational Culture have a consistent positive relationship to the Job Satisfaction, transformasional Leadership Style have a consistent positive relationship to the Job Satisfaction., Transformasional Leadership Style have a consistent positive relationship to the employee performance. Organizational Culture have a consistent positive relationship to the employee performance and Job Satisfaction have a consistent positive relationship to the employee performance*

*Key words: Organizational Culture have, Transformasional Leadership Style, Job*

*Satisfaction, employee performance*