

## **ABSTRACT**

*The application of business management in Indonesia until now tends to be derived more from the management knowledge of Western countries. This can be seen from the large amount of business management literature applied by Indonesia. Some literature explains that management science originating from the West is independent of religion, while Indonesia itself is one of the largest Muslim states of God. This makes the application of Islamic-based management in Indonesia has developed in various fields, especially tourism. Thus, the author wants to provide research results related to Islamic values that are applied in Islamic-based management in the field of tourism, especially hospitality.*

*The application of Islamic values in Islamic based management is a comprehensive practice of management based on the al-Quran and as-Sunnah. To be able to run well and effectively by Islamic companies/organizations must be based on Islamic values. Therefore, this study analyzes which relationships and Islamic values in Islamic-based management are based on the understanding of leadership and staff of Islamic companies / organizations in the field of tourism.*

*The method used by researchers is a qualitative method with a single instrumental case study while researchers only focus on one particular issue. The reason for choosing this method is so that research can be carried out and discussed in the field about the evaluation of Islamic values in the practice of Islamic-based management at the Haz Syariah Hotel Semarang. The results of the study show that leadership and staff have a good understanding of the application of Islamic values in business management. These values are trust and responsibility, help, fairness, ihsan, halallan thayyiban, and deliberation. Obtained from values that are not included in this study that is about honesty, reading and a sense of consideration.*

**Keywords:** *Islamic Management, Islamic Values, Principles of Islamic based business management*