

ABSTRACT

This study was aimed to examine the effect of corporate governance, family ownership, institutional ownership, and quality of reporting on firm value of company in Indonesia with performance of the firm as control variables. Firm value is the investor's perception of the success rate of a company. This perception is influenced by various factors, including the four variables used in this study. The results of this study will show whether the four variables have an effect on increasing or decreasing firm value.

This study used secondary data which was annual reports retrieved from Indonesia Stock Exchange (IDX) website. This study used purposive sampling method. Population in this study were company listed on the Indonesia Stock Exchange in 2016-2018. 152 companies were selected as samples from 1.790 companies as the population during 2016-2018. The research method used in this study was multiple linear regression.

This study used agency theory and legitimacy theory to formulate four hypotheses that lead to the results of the analysis. The result of this study indicated that corporate governance, institutional ownership, and quality of reporting had a positive and significant effect on firm value. This result of this study also indicated that family ownership had no effect on firm value.

Keywords: Firm value, corporate governance, family ownership, institutional ownership, quality of reporting