

ABSTRACT

The National Land Agency (BPN) receives supervision related to its performance in public services, so the performance of BPN services receives attention to be immediately improved. The conditions in 2013 - 2017 completion of many measurement files are not completed according to the time of completion. "What about strategic planning with managerial factors, environmental factors, and organizational culture in an effort to improve Measurement and Mapping services at the National Land Agency?" is a research question. The purpose of this study is to examine and analyze the impact of managerial factors, environmental factors, and organizational culture on strategic planning and to examine and analyze the impact of strategic planning on organizational performance. The study used a descriptive qualitative approach method. The population is employees involved in the measurement and mapping service at Tegal Regency BPN. The study used a sample with the selection of informants (key person) about measurement and mapping services. The results of the study are leaders who have the technical expertise and experience to determine better strategies. The leader has the authority and motivation so that the performance of services in the field of measurement can run well. Changes in conditions since the National Program and the demands of the central government for faster services make it more dense at work and the condition of infrastructure does not yet support measurement and mapping as well as high workload, organizational adaptation to face changes in the environment goes well, obstacles when in the field and the number of employees is limited, important data in preparing strategic planning. Organizational culture is established so that strategic planning can be implemented and the trust of leaders and staff to make strategic planning work well. Selection of third-party strategies for completing work, and the existence of a coordinator for each job so that performance is good. Organizational Performance Improvement is influenced by Strategic Planning, Managerial Factors, Environmental Factors and Organizational Culture, Strategic Planning itself is also influenced by Managerial Factors, Environmental Factors and Organizational Culture

Keywords: *managerial factors, environmental factors, organizational culture, strategic planning, organizational performance, BPN*