

ABSTRACT

The purpose of this research is to investigate the effects of leadership style and organizational culture, on organizational commitment in order to increase performance of employees working at General Travel Bureau of Rosalia Indah Solo.

Data in this research is obtained through self administered questionnaire with proportional sampling method completed by 170 people. Model is tested with structural equation modeling technique

The results show that all hypotheses are supported. The leadership style contributes positively and has a significant effect on organizational commitment, organizational culture has a positive and significant effect on organizational commitment, the relationship between organizational commitment and employees performance is proven positively and significantly, the leadership style has a positive and significant effect on employees performance, and organizational culture has a positive and significant relationship with employees performance.

Keywords : *Leadership Style, Organizational Culture, Organizational Commitment, and Employees Performance*