

ABSTRACT

The purpose of this study is to examine the effect of sustainable development goals and company risk for companies listed on the Indonesia Stock Exchange for period 2016 - 2018. Sample of this study was 41 companies. The sampling method is used in this study by purposive random sampling.

Data analysis method used is logistic regression. Logistic regression is used to determine competitive advantage. Sustainable Development Goals measured by Sustainable Development Goals Compass, company risk determined using market risk and operational risk.

Based on the results of the regression test, the results show that sustainable development goals have a positive and significant influence on competitive advantage. The positive and significant influence of sustainable development goals on competitive advantage can also be empirically proven through the results of regression test. The market risk is significant but not positive, and operational risk is positive and significant influence on competitive advantage. This research also provides information about control variables is significant to competitive advantage

Key words: Sustainable Development Goals, Market Risk, Operational Risk, and Competitive Advantage