ABSTRACT

The aim of this study is to investigate the impact of board structure such as

board size, board independence, board diversity, and board activism on corporate

information disclosure via social media among the high profile company listed in

Indonesia Stock Exhange.

The population in this study is consist of high profile companies listed in

Indonesia Stock Exchange for the year 2018. Sample determined with purposive

sampling method. Total number of sampel used in this study were 68 study samples.

The data used in this study were obtained from companies' annual report and

synthetic index to disclosure levels of company information disclosure via social media

such as Twitter and Instagram. This study used multiple regression analysis for

hypothesis testing. The result of this study shows that board independence and board

activism has positive and significant effect on corporate information disclosure via

social media.

Keywords: Board Structure, Social Media, Corporate Disclosure.

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