

## ABSTRACT

*Higher Education is one of the instruments of national education and also a vehicle for experts who are expected to be the center of the organizer and the carrier a science, technology, and art as a scientific society that full of noble goals and able to contribute to the development. Higher Education is one of the educational institutions in which formally assigned with duties, authority and responsibility to prepare the collage students so as they are in accordance with national education goals, which is to fill the needs of the community with the availability of experts and skilled workers with the level and type of ability that is very diverse. Therefore, students as learners and young people who have a position and an important role in realizing national development goals always have to be guided and developed. To that end, the private universities efforts are essential in order to continue to exist and to race in achievement.*

*This study is aimed to investigate about How to increase the quality of strategic planning of private collages in the Coordinator of Private Collages Region XI - Borneo. To answer the problem, data was collected from 120 respondents who are the Chairman of the Foundation, Chairman, Rector of Private Colleges in the Coordinator of Private Collages Region XI - Borneo by using questionnaires. The data was then analyzed using multiple regression analysis technique and was executed with the SPSS program.*

*The test results of multiple regression with SPSS program obtained three important determinants that influence the quality of strategic planning, namely managerial competence proven to have positive and significant influence on the quality of strategic planning, environmental dynamics proven to have positive and significant influence on the quality of strategic planning, and organizational support proven to have positive and significant influence on the quality of strategic planning.*

**Keywords :** *managerial competence, environtmental dynamics, organizational support, quality of strategic planning*