

## **ABSTRACT**

*This research aims to examine the effect of non-performing loans, equity to assets ratio, loans to assets ratio, and income diversification for bank profitability. This research using non-performing loans, equity to assets ratio, loans to assets ratio, and income diversification as independent variable, and then bank's profitability which is measured by return on assets as a dependent variable. In addition, bank size is used as a control variable.*

*This research using secondary data and the population of this research is 43 banks listed on Indonesian Stock Exchange in period 2014 – 2018. By purposive sampling methods, 29 conventional commercial banks were obtained as the sample of this research. The analytical method used in this research is multiple linear regression analysis.*

*The results of this research indicated that non-performing loans have a negative and significant effect on bank profitability which is measured by return on assets. In addition, equity to assets ratio, loans to assets ratio, and income diversification has a positive and significant effect on bank profitability.*

**Keywords** : *bank profitability, return on assets, non performing loans, equity to assets ratio, loans to assets ratio, income diversification, bank size*