

ABSTRACT

The objective of this study was to examine and analyze the effect of Leverage, Market to Book, ROA, Stock Return and Stock Liquidity on Stock Price Crash Risk with institutional ownership as a moderating variable. Based on the determined criteria for population, there were 19 manufacturing companies, which were determined by purposive sampling technique over the period of 2012 to 2018 with 114 observations. This study uses panel data test, classic assumption test, and hypothesis testing with regression without moderation and also using regression with moderation.

The results showed that in the first regression model the return had a positive effect on stock price crash risk. While leverage, Market to Book, ROA, and Stock Liquidity do not affect the stock price crash risk. The results of the regression model 2 show Leverage, Market to Book, ROA, Stock Return, Stock Liquidity and Share Ownership have no effect on stock price crash risk. Regression model 3 with moderation which shows Leverage, Market to Book, ROA, Stock Return, Stock Liquidity and Institutional Ownership has no effect on stock price crash risk and Ownership of shares in this study as a potential moderation variable (Moderator Homologist).

Keywords: *Leverage, Market to book, ROA, Stock Return, Stock Liquidity, Institutional Ownership, Stock Price Crash Risk, and Manufacturing Companies.*