

ABSTRACT

The purpose of this study was to determine how the psychological well-being conditions of informal workers in the SMEs creative industry sector in the city of Semarang, especially in Kampung Batik Semarang. This study uses 6 dimensions of psychological well-being. This study uses a qualitative method with a phenomenological approach and includes several of batik craftsmen as participants who participated in this study. Retrieval of data using in-depth interviews conducted directly to the participants.

The results of the study showed that all participants had psychological well-being that was influenced by each dimension. But specifically, it is known that there are two dimensions that most influence the psychological well-being of informal workers there, including the dimension of positive relations with others and the dimension of environmental mastery.

Keywords: psychological well-being, informal workers, phenomenology, batik craftsmen, dimensions of positive relationships with others, dimensions of environmental mastery.