

DAFTAR PUSTAKA

- Ahmad, S., Mustafa, M., & Ullah, A. (2016). Association of demographics, motives and intensity of using Social Networking Sites with the formation of bonding and bridging social capital in Pakistan. *Computers in Human Behavior*, 57(December), 107–114. <https://doi.org/10.1016/j.chb.2015.12.027>
- Badgaiyan, A. J., & Verma, A. (2015). Does urge to buy impulsively differ from impulsive buying behaviour? Assessing the impact of situational factors. *Journal of Retailing and Consumer Services*, 22, 145–157. <https://doi.org/10.1016/j.jretconser.2014.10.002>
- Bellini, S., Cardinali, M. G., & Grandi, B. (2017). A structural equation model of impulse buying behaviour in grocery retailing. *Journal of Retailing and Consumer Services*, 36(February), 164–171. <https://doi.org/10.1016/j.jretconser.2017.02.001>
- Chan, T. K. H., Cheung, C. M. K., & Lee, Z. W. Y. (2017). The state of online impulse-buying research: A literature analysis. *Information and Management*, 54(2), 204–217. <https://doi.org/10.1016/j.im.2016.06.001>
- Chen, J. V., Su, B. C., & Widjaja, A. E. (2016). Facebook C2C social commerce: A study of online impulse buying. *Decision Support Systems*, 83, 57–69. <https://doi.org/10.1016/j.dss.2015.12.008>
- Chen, Y., Lu, Y., Gupta, S., & Pan, Z. (2019). Understanding “window” shopping and browsing experience on social shopping website: An empirical investigation. *Information Technology and People*, 71810107003.

<https://doi.org/10.1108/ITP-12-2017-0424>

Chen, Y., Lu, Y., Wang, B., & Pan, Z. (2019). How do product recommendations affect impulse buying? An empirical study on WeChat social commerce. *Information and Management*, 56(2), 236–248.

<https://doi.org/10.1016/j.im.2018.09.002>

Huang, L. T. (2016). Flow and social capital theory in online impulse buying. *Journal of Business Research*, 69(6), 2277–2283.

<https://doi.org/10.1016/j.jbusres.2015.12.042>

Islam, T., Wei, J., Sheikh, Z., Hameed, Z., & Azam, R. I. (2017). Determinants of compulsive buying behavior among young adults: The mediating role of materialism. *Journal of Adolescence*, 61(October), 117–130.

<https://doi.org/10.1016/j.adolescence.2017.10.004>

Kukar-Kinney, M., Scheinbaum, A. C., & Schaefers, T. (2016). Compulsive buying in online daily deal settings: An investigation of motivations and contextual elements. *Journal of Business Research*, 69(2), 691–699.

<https://doi.org/10.1016/j.jbusres.2015.08.021>

Leong, L. Y., Jaafar, N. I., & Ainin, S. (2018). The effects of Facebook browsing and usage intensity on impulse purchase in f-commerce. *Computers in Human Behavior*, 78, 160–173. <https://doi.org/10.1016/j.chb.2017.09.033>

Mortazavi Ganji Katab, S., Pahlevan Sharif, S., Mehrabi, D., & Binti Abdul Rahman, N. A. (2019). Effects of ethnocentrism and online interethnic interactions on interethnic bridging social capital among university students:

- The moderating role of ethnicity. *International Journal of Intercultural Relations*, 71(August 2018), 48–59.
<https://doi.org/10.1016/j.ijintrel.2019.04.004>
- Muduli, A., & Raval, D. (2018). Examining the role of work context, transfer design and transfer motivation on training transfer: Perspective from an Indian insurance industry. *European Journal of Training and Development*, 42(3–4), 266–282. <https://doi.org/10.1108/EJTD-09-2017-0078>
- Turban, E. (2015). *Electronic Commerce A Managerial and Social Networks Perspective* (Eighth).
- Vonkeman, C., Verhagen, T., & van Dolen, W. (2017). Role of local presence in online impulse buying. *Information and Management*, 54(8), 1038–1048. <https://doi.org/10.1016/j.im.2017.02.008>
- Zafar, A. U., Qiu, J., Li, Y., Wang, J., & Shahzad, M. (2019). The impact of social media celebrities' posts and contextual interactions on impulse buying in social commerce. *Computers in Human Behavior*, August 2018, 106178. <https://doi.org/10.1016/j.chb.2019.106178>
- Zhang, K. Z. K., Xu, H., Zhao, S., & Yu, Y. (2018). Online reviews and impulse buying behavior: the role of browsing and impulsiveness. *Internet Research*, 28(3), 522–543. <https://doi.org/10.1108/IntR-12-2016-0377>
- Zheng, X., Men, J., Yang, F., & Gong, X. (2019). Understanding impulse buying in mobile commerce: An investigation into hedonic and utilitarian browsing. *International Journal of Information Management*, 48(February), 151–160.

<https://doi.org/10.1016/j.ijinfomgt.2019.02.010>