ABSTRACT

In generally the aimed of the research is to analyzed the value of industrial fishes smoke production in Bandarharjo village, Semarang city. The value of production factors that was examined included fresh fishes, stoves, coconut shells, labour, and capital.

The research use primary data collected from interview to 37 respondents (n=37). Beside, secondary data is also used to which are from the related organization and some literatures. The analyzing method used is linear regression.

Based on calculation of linear regression p-value for fresh fishes variable obtained for 0,000 (0,000 <0,05), which means there were influence into value of production. For stoves variable obtained a p-value 0,009 (0,009<0,05), which means there were influence into value of production. For coconut shells variable obtained a p-value 0,002 (0,002<0,05), which means there were influence into value of production. For labour variable obtained p-value 0,106 (0,106>0,05), which means there were not influence into value of production. And for the capital variable obtained p-value 0,013 (0,013<0,05), which means there were influence into value of production.

Keywords *: smoke fishes, value of production factors, industries.*