

## **ABSTRACT**

*Purpose of this research is to find the effect of the debt policy, dividend, profitability, and firm size on firm value in a manufacturing company in BEI 2008-2012. Firm value using Price Earnings Ratio, Debt policy using DER, Dividend using PER, Profitability using ROE, and firm size using total assets.*

*Population in this research were all companies listed in 2008-2012. Sample of 11 manufacturing companies, where the method used is purposive sampling there are sampling companies based on certain criteria, among other companies listed on the Indonesia Stock Exchange on period 2008 until 2012, manufacturing companies in the Stock Exchange that publish annual financial statements on a consistent basis on period 2008 until 2012, manufacturing companies that pay dividends on the Stock Exchange respectively on period 2008 to 2012, methods of analysis using multiple linear regression.*

*The result showed that the debt policy, dividend, profitability, firm size jointly affect the value of the company at 42,2%. Debt policy has no effect on firm value, dividend policy has a positive effect on firm value, profitability has a positive effect on firm value, and firm size has a positive effect on firm value.*

**Keywords :** *firm value, debt policy, dividend, profitability, firm size*