

ABSTRACT

This study aims to examine the effect of strategic alignment on organizational performance at Pangkalan Bun's hospital and clinics, Central Kalimantan. The performance of an organization is a factor that determines how the existence and competitiveness of an enterprise. Good performance of the organization is an organization which capable of aligning business strategy and IS/IT strategy. Strategic alignment is the relationship between information systems plans with business plans.

Using survey data from middle management and top management with data collection of responder by post. The analytical tool is used Partial Least Square based on Structural Equation Modelling And SmartPLS software.

Result of this research which confirm research of Nofie Iman and Jogiyanto, that the organization's performance is influenced by strategic alignment, business strategy and IS/IT strategy. Meanwhile strategic alignment is influenced by business strategy and IS/IT strategy. Thereby can be concluded that organizational performance is still affected by the alignment between business strategy and IS/IT strategy. For research to come to be expected Organizational Performance with other variables

Keywords : Organizational Performance, Strategic Alignment, Partial Least Square