

DAFTAR REFERENSI

- Amit, R., and Schoemaker, P.J.H., 1993, Strategic Assets and Organizational Rent, *Strategic Management Journal*, 14, 33.
- Arikunto, S., 2002, *Prosedur Penelitian: Suatu Pendekatan Praktek*, Edisi Revisi V, Jakarta: Rineka Cipta.
- Baker, W.E. and J.M. Sinkula, 1999, The Synergistic Effect of Market Orientation and Learning Orientation of Organizational Performance, *Journal of the Academy of Marketing Science*, Vol. 27, No. 4, pp.411.
- Barney, Jay B., 1986. Organization Culture: Can it be a Source of Sustained Competitive Advantage? *Academy of Management Review*, Vol. 11, pp. 656.
- Barney, Jay B., 1991, Firm Resources and Sustainable Competitive Advantage, *Journal Of Management*, 17, 99.
- Barney, Jay B., 2002, *Gaining And Sustaining Competitive Advantage*, Second Edition. Prentice Hall.
- Barton, D.L., 1992, Core Capability and Core Rigidity: A Paradox in Managing New Product Development, *Strategic Management Journal*, Vol. 13, Special issue, Summer, pp.111.
- Boydell, T. and R. Leary, 1996, Implication of Learning in Organizations, *Journal of European Industrial Training*, Vol. 19, No. 3, pp. 31.
- Chaston, L. and B. Badger, 1999, Organizational Learning: Research Issues and Application in SME Sector Firms, *International Journal of Entrepreneurial Behavior & Research*, Vol. 5, No. 4, pp. 191.
- Clark, T., P.R. Varadarajan, and W.M. Pride, 1994. Environmental Management: The Construct and Research Propositions, *Journal of Business Research*, Vol. 29, No. 1, pp. 23.
- Collis D.J., 1994, How Valuable are Organizational Capabilities? *Strategic Management Journal*, Vol. 15, pp. 143.

- Cunningham, J.B. and P. Gerrard, 2000. Characteristics of Well-Performing Organisations in Singapore, *Singapore Management Review*, Vol. 22, No. 1, pp. 35.
- David, F.R., 2002, *Manajemen Strategis: Konsep*, Edisi Bahasa Indonesia. Diterjemahkan oleh Alexander Sindoro. Jakarta: Prenhallindo.
- Dill, D.D., 1999., Academic Accountability and University Adaptation: The Architecture of an Academic Learning Organization, *Higher Education*, Vol. 38, pp. 127.
- Dixon, N.M., 1997., The Hallways of Learning, American Management Association, *Organisational Dynamics*, Vol.25 No.4, Spring, pp.23.
- Dobson, John, 1989, Corporate Reputation: A Free-Market Solution to Unethical Behavior, *Business and Society*, 28, 1.
- Dowling, Grahame, 2001, *Creating Corporate Reputation Identity, Image and Performance*, Oxford University Press, New York
- www.evaluasi.mynet.co.id
- Ferdinand, A. T., 2002., *Structural Equation Modeling Dalam Penelitian Manajemen: Aplikasi Model-Model Rumit Dalam Penelitian untuk Tesis Magister dan Disertasi Doktor*, Edisi 2, Semarang: BP Undip.
- Ferdinand, A. T., 2006, *SEM Dalam Penelitian Manajemen*, Semarang: BP Undip.
- Fiol, C.M. and M.A. Lyles, 1985., Organizational Learning, *Academy of Management Review*, Vol. 10, No. 4 (October), pp. 803.
- Fombrun, Charles J., 2001, Corporate Reputation - Its Measurement and Management. *Thesis*, 4, 23.
- Foulkner, David and Bowmen, Cliff, 1997, *The Essense of Competitive Strategy*, (Terjemahan Endang Sih Prapti), Yogyakarta, Andi Offset.
- Ghozali, I., 2008., *Konsep dan Aplikasi Dengan Program AMOS 16.0*, Semarang: Badan Penerbit Universitas Diponegoro.

- Grant, R.M., 1991., The Resource-Based Theory of Competitive Advantage: Implications for Strategy Formulation, *California Management Review*, spring, pp.114.
- Hair, J. F., Anderson, R. E., Tatham, R. L. And Black, W. C., 1998, *Multivariate Data Analysis*, 5th Edition, Prentice Hall, Upper Saddle River, USA
- Hall, Richard, 1992, The Strategic Analysis of Intangible Resources. *Strategic Management Journal*, 13, 135.
- Hall, Richard, 1993, A Framework Linking Intangible Resources and Capabilities to Sustainable Competitive Advantage, *Strategic Management Journal*, 14, 607.
- Harung, H.S., 1996. A World Leading Learning Organisation: A Case of Tomra Systems, Oslo-Norway, *The Learning Organization*, Vol.3 No.4, pp.22.
- Henderson R. and I. Cockburn, 1994. Measuring Competence? Exploring Firm Effects in Phramaceutical Research, *Strategic Management Journal*, Vol.15, No.2, pp.63.
- Hitt, Michael A., R. Duane Ireland dan Robert E. Hoskisson, 1997, *Manajemen Strategis: Menyongsong Era Persaingan Bebas dan Globalisasi*, (Terjemahan Armand Hediyyanto), Jakarta, Erlangga.
- Jauch, Laurence R., and William R. Glueck, 1998, *Manajemen Strategis dan Kebijakan Perusahaan*, (Terjemahan Murad dan AR Hendry Sitanggang), Jakarta, Erlangga.
- Kaplan, Robert S. and Norton, David P., 2004, *Strategy Maps: Converting Intangible Assets into Tangible Outcomes*, Boston, Massachusetts: Harvard Business School Press.
- Khandekar, A. and A. Sharma, 2006. Organizational Learning and Performance: Understanding Indian Scenario in Present Global Context, *Education + Training*, Vol.48 No.8/9, pp.682.
- Kim, D.H., 1993. The Link between Individual and Organizational Learning, *Sloan Management Review*, fall, pp.37.
- King, A.W. and C.P. Zeithaml, 2001. Competencies and Firm Performance: Examining the Causal Ambiguity Paradox, *Strategic Management Journal*, Vol.22, No.1, January, pp.75.

- Kogut, B. and U. Zander, 1992. Knowledge of the Firm, Combinative Capabilities, and the Replications of Technology, *Organization Science*, Vol.3, pp.383.
- Kotler, Philip, 2003, *Marketing Management*, Eleventh Editions, Prentice Hall International Inc, New Jersey.
- Larkin, Judy, 2003, *Strategic Reputation Risk Management*, Palgrave, Macmillan, New York.
- Lenz, R.T., 1980, Environment, Strategy, Organization Structure and Performance: Patterns in One Industry, *Strategic Management Journal*, 1, 209.
- Lupiyoadi, Rambat dan Hamdani, A., 2006, *Manajemen Pemasaran Jasa*, Edisi Kedua, Penerbit Salemba Empat, Jakarta.
- Mahoney, J.T., and Pandian, J.R., 1992, The Resources Based View Within The Conversation of Strategic Management, *Strategic Management Journal*, 13, 363.
- Marquardt, M.J., 1996. *Building the Learning Organization*. New York: McGraw-Hill Companies, Inc.
- McMillan, G. Steven and Joshi, Maheshkumar P., 1991, Sustainable Competitive Advantage and Firm Performance: The Role of Intangible Resources, *Corporate Reputation Review*, 1, 40.
- Michialisin, Michael D., and Acar, W., 1994, Strategic Resource Management: Viewing Porter's Framework from A Resource Based Perspective, *Proceeding of the Southern Management Association*, 31, 1.
- Michialisin, Michael D., Smith, Robert D., and Kline, Douglas M., 1997, In Search of Strategic Assets, *The International Journal of Organizational*, 5(4), 360.
- Oliver, C., 1997. Sustainable Competitive Advantage: Combining Institutional and Resources-based View, *Strategic Management Journal*, Vol.18, No.9, pp.697.
- Ortenblad, A., 2001. On Differences between Organizational Learning and Learning Organization, *The Learning Organization*, Vol. 8, No. 3, pp. 125.
- Prahalad, C.K. and G. Hamel, 1990. The Core Competence of the Corporation, *Harvard Business Review*, June, pp.79.

- Reed, R. and R.J. DeFillippi, 1990. Causal Ambiguity, Barriers to Imitation and Sustainable Competitive Advantage, *Academy of Management Review*, Vol.15, No.1 (January), pp. 88.
- Rose, Caspar and Steen Thomsen, 2004, The Impact of Corporate Reputation on Performance: Some Danish Evidence, *European Management Journal*, 22, 2.
- Russo, Michael and Fouts, Paul A., 1997, A Resources Based Perspective on Corporate Environmental Performance and Profitability, *Academy of Management Journal*, 854.
- Schwaiger, Manfred, 2004, Component and Parameter of Corporate Reputation: An Empirical Study, *Schmalenbach Business Review*, 56, 46.
- Senge, P.M., 1990. The Leader's New Work: Building Learning Organizations, *Sloan Management Review*, Fall 32 (1), pp.7-23.
- Senge, P.M., 1990. *The Fifth Discipline: The Art and Practice of the Learning Organization*, New York: Doubleday.
- Shamsie, Jamal, 2003. The Context of Dominance: An Industry Driven Framework for Exploiting Reputation as A Resource, *Strategic Management Journal*, 1, 199.
- Slater, S.F. and J.C. Narver, 1994. Does Competitive Environment Moderate the Market Orientation Performance Relationship? *Journal of Marketing*, Vol.60, pp.15.
- Stata, R., 1989. Organizational Learning: The Key to Management Innovation, *Sloan Management Review*, Spring, pp. 31.
- Suta, I Putu Gede Ary, 2005., Kinerja Pasar Perusahaan Publik di Indonesia: Suatu Analisis reputasi Perusahaan, Yayasan Sad Satria Bhakti, Jakarta.
- Teece, D.T., G. Pisano and A. Shuen, 1997. Dynamic Capability and Strategic Management, *Strategic Management Journal*, Vol.18, No.7, pp.509.
- Tomas, H., M. Hult and O.C. Ferrell, 1997. Global of Organizational Learning Capacity in Purchasing: Construct and Measurement, *Journal of Business Research*, Vol.40, pp.97.

- Venktraman, N., and Ramanujam, V., 1986, Measurement of Business Performance In Strategy Research: A Comparison of Approaches, *Academy of Management Review*, 11(4), 801.
- Wang, Y. and H. Lo, 2003. Customer-focused Performance and the Dynamic Model for Competences Building and Leveraging: A Resource-based View, *Journal of Management Development*, Vol.22, No.6, pp.483.
- Watkins, K.E. and V.J. Marsick, 1993. *Sculpting the Learning Organization*, San Fransisco: Jossey-Baas.
- Weigelt, Keith, and Camerer, Colin F., 1988, Reputation and Corporate Strategy: A Review of Recent Theory and Applications, *Strategic Management Journal*. 9, 443.
- Wernerfelt, B., 1984, A Resource Based View of The Firm, *Strategic Management Journal*, 5, 171.
- Wheelen, T.L. and J. David Hunger, 2002. *Strategic Management and Business Policy*. Eighth Edition, New Jersey: Prentice-Hall.
- Yurniwati, 2005., Pengaruh Lingkungan Bisnis Eksternal dan Perencanaan Strategi Terhadap Kinerja Perusahaan Manufaktur, Tesis, tidak dipublikasikan, Bandung: Program Pasca Sarjana Universitas Padjadjaran.