

ABSTRACT

This research aims to study the collaboration and roles of stakeholders in the development of volcano tourism after the eruption of Merapi, as well as to study the thoughts arising from the stakeholders, the factors driving and inhibiting collaboration and the shareholders who have the most role in stakeholder collaboration. This study uses 12 people as representative stakeholders. Informants were selected using the snowballing method. This study uses qualitative data analysis methods with Mactor analysis tools. The case study in this research was conducted in Kepuharjo Village, Subdistrict Cangkringan, Sleman Regency. The results showed that stakeholder collaboration was well established, this was indicated by the fulfillment of collaboration components, namely communication, added value, and deliberation. Stakeholders have their respective roles in collaboration, such as coordinators, facilitators, implementers, and policymakers. Stakeholders who have the greatest contribution in collaboration between stakeholders are the Center for Investigation and Development of Cultural Technology (BPPTKG) and the Regional Development Planning Agency (BAPPEDA) of Sleman Regency. The impact resulting from stakeholder collaboration is an increase in employment generated by the increased community.

Key Word : Tourism, Stakeholder analysis, Mactor, Volcano tour