## **ABSTRACT**

Company performance that is shown in financial report is useful for stakeholders. In order to know the company's performance is by analyzing company's financial report in the form of balance sheet, the income report, cash flow report and other reports when necessary. Easy and fast analysis can use financial ratios. From the previous research result, it can be concluded that the financial ratios like LDR, NPL, BOPO, and NIM have different influence against bank's rentability. Likewise empirical condition shows different direction from what it should be.

This research aims for analyzing Number of Equity influence, Loan to Deposit Ratio, Non Performing Loan, BOPO and Net Interest Margin toward BPD's rentability in Indonesia. Population used in this research BPD, with the number of 26. Whereas the analysis being used is multiple linear regression test.

Based on the result, it can be concluded that the Number of Equity and NPL do not effect the Rentability. While the LDR, BOPO, and NIM influence the Rentability. This result indicates that the banking rentability proxied with ROA can be increased along with the development of LDR, BOPO, and NIM. This also suggests that improvement of Loan, financial efficiency and the increase of BPD's Net Interest Income can lead to an increase of profit for BPD.

Key Word : Number of Equity, Loan to Deposit Ratio, Non Performing loan, BOPO, Net Interest Margin, Rentability (ROA)