ABSTRACT

This research entitled "Effect of Current Ratio, Leverage, Total Asset Turnover and Size on Profitability in Palm Oil Industry in Indonesia Stock Exchange." The purpose of this research is to investigate and analyze the influence of Current Ratio, Leverage, Total Asset Turnover and Size on Profitability in Palm Oil Industry in Indonesia Stock Exchange.

The research methodology used is descriptive analysis method and statistical analysis method. This research uses secondary data, there were 7 companies. Hypothesis testing is done by using F test and t test, with significance level (α) 5%. Analysing the data using statistical data processing software SPSS 16.00 for windows.

F test results indicate that the palm oil companies variables Current Ratio, Leverage, Total Asset Turnover and Size to estimate the variable profitability (ROI) in the model analysis. T test results (individual) indicates that the food and beverage companies each variable Current Ratio, and Company Size has no effect on ROE, but the Leverage and TATO had an influence on ROE. These results can be viewed on multiple regression analysis and the coefficient of determination. Adjusted R Square value of 0.661 which means 66.1% achievement of profitability can be explained by the CR, LEV, TATO and Size. The remaining 33.9% can be explained by other factors not examined in this research.

Keywords: **Current Ratio, Leverage, Total Asset Turnover, Size, and Profitability**