

ABSTRACT

This study aims to analyze the barrier of implementing Islamic Business Management in Identix Batik Tulis. In Indonesia, Islamic Business is relatively new but have a high interest because it is considered to be more high uniting honesty and quality that can be accounted for.

The sample used in this study is Identix Batik Tulis employees that experienced the difference while implementing the Islamic business Management with work experience at least 1 year. This study uses qualitative method with compare and contrast analysis.

The result of this study indicate that some of the barriers to implementing Islamic Business Management in Identix Batik Tulis is the lack of education and values to the employees.

Keywords: Islamic Business Management, Company Values to Employees, Batik