

ABSTRACT

The primary goal of company is to maximize prosperity of stockholders, this matter can reach by maximized firm value. Firm value can be measured through many way, what one of them is market capitalization. But, sometimes company failure to improve firm value, which one of the cause is less careful of the company in factors application that influencing firm value become a company strategy, this matter will make company's performance looked into bad by his stakeholders. This matter have generated research of continuation to study factors that have an effect to firm value.

This research target is to analyse influence by parcial and by simultan variabel of institutional ownership, profitability, firm size, and independent commisioner to firm value variabel. The type of data used is secondary data that obtained ICMD 2007, JSX Watch 2003-2007. Sampel that used in this research is 36 manufacturing company, which adopted by purposive sampling. Analysis technique use multiple linier regression. Examination derivation of classic assumption is held to ensure that the result of regression analysis appropriate for interpretation.

Result of research show that any variable in this research except institutional ownership by partial have positive significant effect to firm value. By together all independent variable have a significant effect to firm value. Result of this research also show that the variable have the most effect on firm value is firm size, then followed by profitability, independent commissioner, and institutional ownership.

Keywords : Firm Vlue, Institutional Ownership, Profitability, Firm Size, Independent Commisioner