

ABSTRACT

In theory, the application of corporate governance in a company will give good performance. Which determines the quality of corporate governance such as managerial ownership, institutional ownership and types of industry. The purpose of this research was to analyze the effect of managerial ownership, institutional ownership and the type of industry to the quality of corporate governance, and also analyze the effect of the quality of corporate governance to a company's market performance.

Hypothesis showed that managerial ownership, institutional ownership and the type of industry has a positive effect on the quality of corporate governance, and the quality of corporate governance has a positive effect to a company's market performance. The sample used in this study were 8 companies, consisting of 2 companies of banking and 6 companies of non-banking. Data were obtained from SWA magazine, financial statements ,annual reports and Indonesian Capital Market Directory (ICMD). Analysis techniques that used in this research is multiple linier regression and simple regression.

These results indicate that managerial ownership does not affect the quality of corporate governance and institutional ownership and type of industry influence on the quality of corporate governance. While the quality of corporate governance do not affect the performance of the market.

Keywords : *the quality of corporate governance, managerial ownership, institutional ownership and types of industry, market performance*