

ABSTRACT

The purpose of this research is to examine the difference in Hi Laundry Tembalang Semarang before and after Pandemic Covid-19. The focusing aspect on this research is total customer, total weight and income.

The type of data collected is secondary data. This research uses a different test through Wilcoxon signed rank test. Based on Wilcoxon rank test result for total of customer variables obtained p value of 0,00 ($<0,05$), total weight variables obtained p value of 0,00 ($<0,05$) and income variables obtained p value of 0,00 ($<0,05$), which mean there is difference in variables of total customer, total weight and income before and after Pandemic Covid-19.

Keywords: Pandemic Covid-19, customer, weight, income, Wilcoxon Signed Rank Test