

## **ABSTRACT**

*The aim of this study are to obtain empirical evidence and test the factors that have an influence towards the amount of passanger flight in Ahmad Yani Airport of Semarang. Hypoteses tested in this study deal with passanger fare (FARE), flight frequency (FREQ) and per capita income (INC). Yet also to know whether there is any significant effect between flights frequencies, passenger fares, and per capita income towards the number of amount of passanger flights.*

*The population in this study is the flight data from 2002-2011. Techniques used for sampling in this study was purposive sampling. Collecting data using data pooling. Data were analyzed using regression in SPSS program .*

*Results and implications of this study is that this study supports previous research theoritically which says that the change number of flights frequencies and the amount of per capita income influenced towards the amount of passanger flights, while the passenger fare has no effect on the amount of passanger flights. At the managerial level, this study contributes to to increase the number of aircraft thus increasing the number of flights scheduled.*

*Keywords : flight frequency, passenger fare, per capita income, the number of passanger*