

References

- Saleem, M. A., Zahra, S., Ahmad, R., & Ismail, H. (2016). Predictors of customer loyalty in the Pakistani banking industry: a moderated-mediation study. *International Journal of Bank Marketing*.
- Rodríguez-Serrano, M. Á., & Martín-Armario, E. (2019). Born-global SMEs, performance, and dynamic absorptive capacity: evidence from Spanish firms. *Journal of small business management*, 57(2), 298-326.
- Aryanto, R., Fontana, A., & Afiff, A. Z. (2015). Strategic human resource management, innovation capability and performance: An empirical study in Indonesia software industry. *Procedia-Social and Behavioral Sciences*, 211, 874-879.
- Arshad, M., & Arshad, D. (2019). Internal capabilities and SMEs performance: A case of textile industry in Pakistan. *Management Science Letters*, 9(4), 621-628.
- Hodge, G. L., Goforth Ross, K., Joines, J. A., & Thoney, K. (2011). Adapting lean manufacturing principles to the textile industry. *Production Planning & Control*, 22(3), 237-247.
- McAdam, R., & McClelland, J. (2002). Sources of new product ideas and creativity practices in the UK textile industry. *Technovation*, 22(2), 113-121.
- MIFTHOFANI, W. A., & ARIANTI, F. (2018). *STRATEGI PENGEMBANGAN SME TENUN TROSO DI JEPARA KABUPATEN JEPARA* (Doctoral dissertation, Fakultas Ekonomika dan Bisnis).

- Manurung, M. T., SUGIARTO, Y., & MUNAS D, B. A. M. B. A. N. G. (2016). *Membangun Keunggulan Bersaing Untuk Meningkatkan Kinerja Bisnis pada Industri Kecil Menengah Tenun Ikat di Troso, Jepara* (Doctoral dissertation, Diponegoro University).
- Alamsyah, A. (2014). Dinamika Perkembangan Industri Kerajinan Tenun Troso di Jepara. *HUMANIKA*, 20(2), 24-36.
- Prasetya, A. Y. (2012). Analisis faktor yang mempengaruhi keunggulan bersaing produk dalam rangka meningkatkan kinerja pemasaran. *Jurnal Ilmu Manajemen dan Akuntansi Terapan (JIMAT)*, 3(2), 7-17
- Coccia, M. (2017). Sources of technological innovation: Radical and incremental innovation problem-driven to support competitive advantage of firms. *Technology Analysis & Strategic Management*, 29(9), 1048-1061.
- Rohrbeck, R., Hölzle, K., & Gemünden, H. G. (2009). Opening up for competitive advantage—How Deutsche Telekom creates an open innovation ecosystem. *R&d Management*, 39(4), 420-430.
- Chang, C. H. (2011). The influence of corporate environmental ethics on competitive advantage: The mediation role of green innovation. *Journal of Business Ethics*, 104(3), 361-370.
- Chiou, T. Y., Chan, H. K., Lettice, F., & Chung, S. H. (2011). The influence of greening the suppliers and green innovation on environmental performance and competitive advantage in Taiwan. *Transportation Research Part E: Logistics and Transportation Review*, 47(6), 822-836.
- Chen, Y. S., Lin, M. J. J., & Chang, C. H. (2009). The positive effects of relationship learning and absorptive capacity on innovation performance and competitive advantage in industrial markets. *Industrial marketing management*, 38(2), 152-158.

- Dereli, D. D. (2015). Innovation management in global competition and competitive advantage. *Procedia-Social and behavioral sciences, 195*, 1365-1370.
- Shepherd, C., & Ahmed, P. K. (2000). From product innovation to solutions innovation: a new paradigm for competitive advantage. *European journal of innovation management*.
- Weerawardena, J., & Mavondo, F. T. (2011). Capabilities, innovation and competitive advantage. *Industrial Marketing Management, 40*(8), 1220-1223.
- Kandampully, J., & Duddy, R. (1999). Competitive advantage through anticipation, innovation and relationships. *Management Decision*.
- Ireland, R. D., & Webb, J. W. (2007). Strategic entrepreneurship: Creating competitive advantage through streams of innovation. *Business horizons, 50*(1), 49-59.
- Mitchell, D., & Coles, C. (2003). The ultimate competitive advantage of continuing business model innovation. *Journal of Business Strategy*.
- Urbancova, H. (2013). Competitive advantage achievement through innovation and knowledge. *Journal of competitiveness, 5*(1).
- Bowonder, B., Dambal, A., Kumar, S., & Shirodkar, A. (2010). Innovation strategies for creating competitive advantage. *Research-technology management, 53*(3), 19-32.
- Brem, A., Maier, M., & Wimschneider, C. (2016). Competitive advantage through innovation: the case of Nespresso. *European Journal of Innovation Management*.

- Wang, Y., Lo, H. P., Zhang, Q., & Xue, Y. (2006). How technological capability influences business performance: An integrated framework based on the contingency approach. *Journal of Technology Management in China*, 1(1), 27-52.
- Sidiq, A., & Astutik, E. P. (2017). Analisis Kapabilitas Teknologi Informasi Terhadap Kinerja Bisnis Ukm Dengan Orientasi Pelanggan Sebagai Variabel Intervening (Studi pada UKM Sektor Manufaktur di Wilayah Solo Raya). *Media Ekonomi dan Manajemen*, 32(1).
- Djayadiningrat, A. F., Sukaatmadja, I. P. G., & Yasa, N. N. K. (2017). Peran Inovasi Produk Memediasi Orientasi Kewirausahaan terhadap Kinerja Pemasaran Imk Sektor Industri Makanan Kota Denpasar. *E-Jurnal Manajemen Universitas Udayana*, 6(9).
- Adiputra, I. P. P., & Mandala, K. (2017). Pengaruh Kompetensi dan Kapabilitas terhadap Keunggulan Kompetitif dan Kinerja Perusahaan pada Pondok Wisata (Villa) di Kota Denpasar-Bali. *E-Jurnal Manajemen*, 6(11), 6090-6119.
- Djodjobo, C. V., & Tawas, H. N. (2014). Pengaruh orientasi kewirausahaan, inovasi produk, dan keunggulan bersaing terhadap kinerja pemasaran usaha nasi kuning di kota Manado. *Jurnal EMBA: Jurnal Riset Ekonomi, Manajemen, Bisnis dan Akuntansi*, 2(3).
- Khan, R. A. G., Khan, F. A., & Khan, M. A. (2011). Impact of training and development on organizational performance. *Global journal of management and business research*, 11(7).
- Jaferian, S., & Rezvani, M. (2014). Export new product success: The impact of market and technology orientation. *International Journal of Management, Accounting and Economics*, 1(5), 322-337.

- Hsu, P. F., Ray, S., & Li-Hsieh, Y. Y. (2014). Examining cloud computing adoption intention, pricing mechanism, and deployment model. *International Journal of Information Management*, 34(4), 474-488.
- Nimsith, S. I., Rifas, A. H., & Cader, M. J. A. (2016). Impact of core competency on competitive advantage of banking firms in Sri Lanka. *International Journal of Scientific Research and Innovative Technology*, 3(7), 64-73.
- Atalay, M., Anafarta, N., & Sarvan, F. (2013). The relationship between innovation and firm performance: An empirical evidence from Turkish automotive supplier industry. *Procedia-social and behavioral sciences*, 75(3), 226-235.
- Agha, S., Alrubaiee, L., & Jamhour, M. (2012). Effect of core competence on competitive advantage and organizational performance. *International Journal of Business and management*, 7(1), 192.
- Visnjic, I., Wiengarten, F., & Neely, A. (2016). Only the brave: Product innovation, service business model innovation, and their impact on performance. *Journal of Product Innovation Management*, 33(1), 36-52.
- Hao, S., & Song, M. (2016). Technology-driven strategy and firm performance: Are strategic capabilities missing links?. *Journal of Business Research*, 69(2), 751-759.
- Silva, G. M., Styles, C., & Lages, L. F. (2017). Breakthrough innovation in international business: The impact of tech-innovation and market-innovation on performance. *International Business Review*, 26(2), 391-404.
- Kusnandar, M. S. H. F. (2020). Establish a Competitive Advantage with Market Sensing Capability, Distinctive Competence and Product Innovation for Performance Marketing and Sustainability

- Efforts. In *Journal of Physics: Conference Series* (Vol. 1477, p. 072019).
- Samsir, S. (2018). The effect of leadership orientation on innovation and its relationship with competitive advantages of small and medium enterprises in Indonesia. *International Journal of Law and Management*.
- Macharia Ngombo Wilson, D., Iravo, M. A., Tirimba, O. I., & Ombui, K. (2015). Effects of Information Technology on Performance of Logistics Firms in Nairobi County. *International Journal of Scientific and Research Publications*, 5(4).
- Apulu, I., & Latham, A. (2011). Drivers for information and communication technology adoption: A case study of Nigerian small and medium sized enterprises. *International Journal of Business and Management*, 6(5), 51.
- Nakata, C., Zhu, Z., & Kraimer, M. L. (2008). The complex contribution of information technology capability to business performance. *Journal of Managerial Issues*, 485-506.
- Santhanam, R., & Hartono, E. (2003). Issues in linking information technology capability to firm performance. *MIS quarterly*, 125-153.
- Jaferian, S., & Rezvani, M. (2014). Export new product success: The impact of market and technology orientation. *International Journal of Management, Accounting and Economics*, 1(5), 322-337.
- Brady, M. K., & Cronin Jr, J. J. (2001). Customer orientation: Effects on customer service perceptions and outcome behaviors. *Journal of service Research*, 3(3), 241-251.

- Brady, M. K., & Cronin Jr, J. J. (2001). Customer orientation: Effects on customer service perceptions and outcome behaviors. *Journal of service Research*, 3(3), 241-251.
- Nakata, C., Zhu, Z., & Kraimer, M. L. (2008). The complex contribution of information technology capability to business performance. *Journal of Managerial Issues*, 485-506.
- Santhanam, R., & Hartono, E. (2003). Issues in linking information technology capability to firm performance. *MIS quarterly*, 125-153.
- Hsu, S. H. (2014). Effects of organization culture, organizational learning and IT strategy on knowledge management and performance. *The Journal of International Management Studies*, 9(1), 50-58.
- Agha, S., Alrubaei, L., & Jamhour, M. (2012). Effect of core competence on competitive advantage and organizational performance. *International Journal of Business and management*, 7(1), 192.
- Ramadhan, B. M., & Ryandono, M. N. H. (2015). Etos kerja Islami pada kinerja bisnis pedagang muslim pasar besar kota Madiun. *Jurnal ekonomi syariah teori dan terapan*, 2(4).
- Prajogo, D. I. (2016). The strategic fit between innovation strategies and business environment in delivering business performance. *International journal of production Economics*, 171, 241-249.
- Cheng, C. C., Yang, C. L., & Sheu, C. (2014). The link between eco-innovation and business performance: a Taiwanese industry context. *Journal of Cleaner Production*, 64, 81-90.

- Hall, L. A., & Bagchi-Sen, S. (2002). A study of R&D, innovation, and business performance in the Canadian biotechnology industry. *Technovation*, 22(4), 231-244.
- Hakim, A. (2015). Contribution of competence teacher (pedagogical, personality, professional competence and social) on the performance of learning. *The International Journal of Engineering and Science*, 4(2), 1-12.
- Sangari, M. S., & Razmi, J. (2015). Business intelligence competence, agile capabilities, and agile performance in supply chain. *The International Journal of Logistics Management*.
- Vickery, S. K., Droke, C., & Markland, R. E. (1993). Production competence and business strategy: do they affect business performance?. *Decision Sciences*, 24(2), 435-456.
- Damanik, E. S. (2017). Pengaruh Sistem Akuntansi Keuangan, Teknologi Informasi dan Komitmen Organisasi Terhadap Kinerja Satuan Kerja Perangkat Daerah (SKPD) di Lingkungan Pemerintah Kabupaten Tebo. *Ekonomis: Journal of Economics and Business*, 1(1), 223-234.
- Sulistya, W. A., Ferdinand, A. T., & RAHARDJO, S. T. (2017). *UPAYA PENINGKATAN KINERJA PEMASARAN MELALUI ORIENTASI PASAR DENGAN KAPASITAS INOVASI PERUSAHAAN, ADAPTASI PRODUK DAN KEUNGGULAN BERSAING SEBAGAI VARIABEL INTERVENING (Studi pada SME Makanan Olahan Ikan di Kabupaten Demak)* (Doctoral dissertation, Diponegoro University).
- Kusnandar, M. S. H. F. (2020). Establish a Competitive Advantage with Market Sensing Capability, Distinctive Competence and Product Innovation for Performance Marketing and Sustainability Efforts. In *Journal of Physics: Conference Series* (Vol. 1477, p. 072019).

- PRATOMO, M. R. T., & WIDYANTO, I. (2015). ANALISIS PENGARUH KOMPETENSI WIRAUSAHA DAN KEMAMPUAN MENGINDERA PASAR TERHADAP KEUNGGULAN BERSAING UNTUK MENINGKATKAN KINERJA PEMASARAN Studi Kasus pada Usaha Mikro, Kecil dan Menengah Kota Semarang (Doctoral dissertation, Fakultas Ekonomika dan Bisnis).
- Irmawati, H., Haryono, A. T., & Wahyono, E. H. (2019). The Influence Of Social Capital, Capital Capacity, And Technological Adaptability To Competitive Advantage Of SMEs With Organizational Capability As A Mediating Variable (Studi Pada Ukm Batik Di Kota Semarang). *Journal of Management*, 5(5).
- Trismiyanto, H. H., & Sule, E. T. (2018). The Influence of Entrepreneurial Competence and Innovation on Performance Mediated by Opportunities on Small Handicraft Industry Craftsmen in West Java. *Academy of Strategic Management Journal*, 17(6), 1-9.
- Fernando, Y., Jabbour, C. J. C., & Wah, W. X. (2019). Pursuing green growth in technology firms through the connections between environmental innovation and sustainable business performance: does service capability matter?. *Resources, Conservation and Recycling*, 141, 8-20.
- Ramdani, D. K., & Rahardjo, S. T. (2017). ANALISIS PENGARUH ORIENTASI KEWIRAUSAHAAN, KOMPETENSI SDM, INOVASI, DAN KAPABILITAS SUMBER DAYA SUPPLIER TERHADAP KEUNGGULAN BERSAING INDUSTRI LOGAM MESIN DAN ELEKTRONIK DI KABUPATEN TEGAL. *Diponegoro Journal of Management*, 6(4), 315-325.
- Saleem, M. A., Zahra, S., Ahmad, R., & Ismail, H. (2016). Predictors of customer loyalty in the Pakistani banking industry: a

- moderated-mediation study. *International Journal of Bank Marketing*.
- Kotler, P., & Keller, K. L. (2009). *Dirección de marketing*. Pearson educación.
- Hurley, R. F., & Hult, G. T. M. (1998). Innovation, market orientation, and organizational learning: an integration and empirical examination. *Journal of marketing*, 62(3), 42-54.
- Zhang, M., Sarker, S., & Sarker, S. (2008). Unpacking the effect of IT capability on the performance of export-focused SMEs: a report from China. *Information Systems Journal*, 18(4), 357-380.
- Porter, M. E. P. M. (1986). *Competition in global industries*. Harvard Business Press.
- Brady, M. K., & Cronin Jr, J. J. (2001). Some new thoughts on conceptualizing perceived service quality: a hierarchical approach. *Journal of marketing*, 65(3), 34-49.