

DAFTAR PUSTAKA

- Abdulai, M., & Hinson, R. E. (2012). Market orientation, innovation and corporate social responsibility practices in Ghana's telecommunication sector. *Social Responsibility Journal*, 8(3), 327–346. <https://doi.org/10.1108/17471111211247910>
- Atalay, M., Anafarta, N., & Sarvan, F. (2013). The Relationship between Innovation and Firm Performance: An Empirical Evidence from Turkish Automotive Supplier Industry. *Procedia - Social and Behavioral Sciences*, 75, 226–235. <https://doi.org/10.1016/j.sbspro.2013.04.026>
- Aydiner, A. S., Tatoglu, E., Bayraktar, E., Zaim, S., & Delen, D. (2019). Business analytics and firm performance: The mediating role of business process performance. *Journal of Business Research*, 96(November 2018), 228–237. <https://doi.org/10.1016/j.jbusres.2018.11.028>
- Alshanty, A. M., & Emeagwali, O. L. (2019). Market-sensing capability, knowledge creation and innovation: The moderating role of entrepreneurial-orientation. *Journal of Innovation & Knowledge*. <https://doi.org/10.1016/j.jik.2019.02.002>
- Arzubiaga, U., Kotlar, J., De Massis, A., Maseda, A., & Iturralde, T. (2018). Entrepreneurial orientation and innovation in family SMEs: Unveiling the (actual) impact of the Board of Directors. *Journal of Business Venturing*, 33(4), 455–469. <https://doi.org/10.1016/j.jbusvent.2018.03.002>
- Bircan, İ., & Gençler, F. (2015). Analysis of Innovation-Based Human Resources for Sustainable Development. *Procedia - Social and Behavioral Sciences*, 195(312), 1348–1354. <https://doi.org/10.1016/j.sbspro.2015.06.321>
- Bodenhause, C., & Curtis, C. (2016). Transformational Leadership and Employee Involvement: Perspectives from Millennial Workforce Entrants. *Journal of Quality Assurance in Hospitality and Tourism*, 17(3), 371–387. <https://doi.org/10.1080/1528008X.2015.1048920>
- Calantone, R. J., Tamer, C. S., & Yushan, Z. (2004). Learning orientation, firm innovation capability, and firm performance. *Industrial Marketing Management*, 31, 515 [citation_lastpage=524](#).
- Camisón, C., & Villar-López, A. (2014). Organizational innovation as an enabler of technological innovation capabilities and firm performance. *Journal of Business Research*, 67(1), 2891–2902. <https://doi.org/10.1016/j.jbusres.2012.06.004>

- Chang, S.-Y., Lu, H.-P., & Liang, C.-J. (2013). A Teaching Case Study: Innovation, Product Development, and Organizational Transformation at the Sunnic Group. *International Journal of Innovation Science*, 5(1), 45–68. <https://doi.org/10.1260/1757-2223.5.1.45>
- García-Morales, V. J., Jiménez-Barrionuevo, M. M., & Gutiérrez-Gutiérrez, L. (2012). Transformational leadership influence on organizational performance through organizational learning and innovation. *Journal of Business Research*, 65(7), 1040–1050. <https://doi.org/10.1016/j.jbusres.2011.03.005>
- Gumusluoglu, L., & Ilsev, A. (2009). Transformational leadership, creativity, and organizational innovation. *Journal of Business Research*, 62(4), 461–473. <https://doi.org/10.1016/j.jbusres.2007.07.032>
- Harrison, C., Burnard, K., & Paul, S. (2018). Entrepreneurial leadership in a developing economy: a skill-based analysis. *Journal of Small Business and Enterprise Development*, 25(3), 521–548. <https://doi.org/10.1108/JSBED-05-2017-0160>
- Hoffman, B. J., Bynum, B. H., Piccolo, R. F., & Sutton, A. W. (2011). Person-organization value congruence: How transformational leaders influence work group effectiveness. *Academy of Management Journal*, 54(4), 779–796. <https://doi.org/10.5465/AMJ.2011.64870139>
- Huang, C. J., & Lui, C. J. (2005). Exploration for the relationship between innovation, IT and performance. *Journal of Intellectual Capital*, 6(2), 237–252. <https://doi.org/10.1108/14691930510592825>
- Ikeda, K., & Marshall, A. (2016). How successful organizations drive innovation. *Strategy and Leadership*, 44(3), 9–19. <https://doi.org/10.1108/SL-04-2016-0029>
- Jung, D. I., Chow, C., & Wu, A. (2003). The role of transformational leadership in enhancing organizational innovation: Hypotheses and some preliminary findings. *Leadership Quarterly*, 14(4–5), 525–544. [https://doi.org/10.1016/S1048-9843\(03\)00050-X](https://doi.org/10.1016/S1048-9843(03)00050-X)
- Kansikas, J., Laakkonen, A., Sarpo, V., & Kontinen, T. (2012). Entrepreneurial leadership and familiness as resources for strategic entrepreneurship. *International Journal of Entrepreneurial Behaviour & Research*, 18(2), 141–158. <https://doi.org/10.1108/13552551211204193>
- Kara, D., Uysal, M., Sirgy, M. J., & Lee, G. (2013). The effects of leadership style on employee well-being in hospitality. *International Journal of Hospitality Management*, 34(1), 9–18. <https://doi.org/10.1016/j.ijhm.2013.02.001>
- Liu, C.-H. S., & Lee, T. (2018). The multilevel effects of transformational leadership on entrepreneurial orientation and service innovation. *International Journal of Hospitality Management*, (May), 0–1. <https://doi.org/10.1016/j.ijhm.2018.10.006>
- Low, D. R., Chapman, R. L., & Sloan, T. R. (2007). Inter-relationships between innovation and market orientation in SMEs. *Management Research News*, 30(12), 878–891. <https://doi.org/10.1108/01409170710833321>
- Nicholas, J., Ledwith, A., & Perks, H. (2011). New product development best practice in SME and large organisations: Theory vs practice. *European Journal of Innovation Management*, 14(2), 227–251. <https://doi.org/10.1108/14601061111124902>
- Nisar, S., Boateng, A., & Wu, J. (2018). The entry mode strategy and performance of SMEs: Evidence from Norway. *Research in International Business and Finance*, 45(May 2016), 323–333. <https://doi.org/10.1016/j.ribaf.2017.07.164>
- Paulsen, N., Callan, V. J., Ayoko, O., & Saunders, D. (2013). Transformational leadership and innovation in an R&D organization experiencing major change. *Journal of Organizational*

- Change Management*, 26(3), 595–610. <https://doi.org/10.1108/09534811311328597>
- Rosing, K., Frese, M., & Bausch, A. (2011). Explaining the heterogeneity of the leadership-innovation relationship: Ambidextrous leadership. *Leadership Quarterly*, 22(5), 956–974. <https://doi.org/10.1016/j.leaqua.2011.07.014>
- Ryan, J. C., & Tipu, S. A. A. (2013). Leadership effects on innovation propensity: A two-factor full range leadership model. *Journal of Business Research*, 66(10), 2116–2129. <https://doi.org/10.1016/j.jbusres.2013.02.038>
- Vaccaro, I. G., Jansen, J. J. P., van den Bosch, F. A. J., & Volberda, H. W. (2012). Management innovation and leadership: The moderating role of organizational size. *Journal of Management Studies*, 49(1), 28–51. <https://doi.org/10.1111/j.1467-6486.2010.00976.x>
- Varis, M., & Littunen, H. (2010). Types of innovation, sources of information and performance in entrepreneurial SMEs. *European Journal of Innovation Management*, 13(2), 128–154. <https://doi.org/10.1108/14601061011040221>
- Wong, E., Khin, S., Seng, T. L., Mohammad, N., Ying, C. W., Lau, & Yeap, W. (2016). INNOVATION AND BUSINESS PERFORMANCES: SMEs CASE STUDY. *Asian Journal of Management Sciences & Education*, 5(1), 94–101.
- Yousaf, Z., Sahar, N., Majid, A., & Rafiq, A. (2018). The effects of e-marketing orientation on strategic business performance. *World Journal of Entrepreneurship, Management and Sustainable Development*, 14(3), 309–320. <https://doi.org/10.1108/wjemsd-12-2017-0109>
- Buli Bereket Mamo. 2017. Entrepreneurial Orientation, Market Orientation Performance of SMEs in the manufacturing Industry : Evidence from Ethiopian Enterprises. *Management Research Review* Volumr 40 Number 3 2017
- Cooper, D.R., and Pamela S. Schindler (2007), *Business Research Methods*, 10th ed. New York: Mc Graw Hill Book Co.
- Ferdinand, Augusty., 2000b. “Structural Equation Modelling Dalam Penelitian Manajemen”. Seri Pustaka Kunci No. 02 Semarang : Program Magister Manajemen Universitas Diponegoro (Agustus).
- Hair, J.F., R.E. Anderson., R.L. Tatham., and W.C. Black (1998), *Multivariate Data Analysis*, 5th ed. Upper Saddle River, Prentice Hall International, Inc.
- Sekaran, U. (2003), *Research Methods for Business: a SkillBuilding Approach*, 4th ed. New York: John Wiley and Sons, Inc.
- Keskin, H. (2006). Market orientation, learning orientation, and innovation capabilities in SMEs: An extended model. *European Journal of Innovation Management*, 9(4), 396–417. <https://doi.org/10.1108/14601060610707849>
- Ghozali, Imam, (2008), *Structural Equation Modeling, Metode Alternatif dengan Partial Least Square*, Badan Penerbit Universitas Diponegoro, Semarang
- Ghozali, Imam. 2006. *Structural Equation Modelling Metode Alternatif dengan Partial Least Square*. Semarang: Universitas Diponegoro.