

DAFTAR PUSTAKA

- Aloulou, W. 2002, "Entrepreneurial Orientation Diagnosis in SMEs : Some Conceptual dan Methodological Dimensions", *Entrepreneurship Research in Europe: Specificities dan Perspective*, University of Sfax, Tunisia, pp. 1–27.
- Almilia, Luciana Spica dan Dwi Wijayanto, (2007), "Pengaruh environmental performance dan environmental disclosure terhadap economic performance," *STIE Peruanas*
- Aynur, Akata, dan Ayse Akyol, (2008), "Increasing competitive performance of small and medium sized enterprises: A market orientation approach for success," *Harvard Bussiness Review*
- Bjorn Vidar Bjerke (2000). "A typified, culture-based, interpretation of management of SMEs in southeast Asia". *Asia Pacific Journal Of Management* VOL 17. 103 – 132 (2000).
- Cavusgil, S. T. & S. Zou (1994), "Marketing Strategy Performance Relationship : An Investigation of The Empirical Link in Export Market Ventures", *Journal of Marketing*, 58 (January), 1-21
- Chandler, G.N., and S.H. Hanks (1994). "Founder competence, the Environment, and Venture Performance." *Entrepreneurship Theory and Practice*. 18(3), 77-90.
- Chandler, G.N., and E.J. Jansen (1992). "Founders' Self-Assessed Competence and Venture Performance," *Journal of Business Venturing* 7(3), 223-236.
- Covin, J.G., and D.P. Slevin (1988). "The Influence of Organizational structure on the Utility of an Entrepreneurial Management Style," *Journal of Management Studies* 25(3), 217-234.
- Crant, Michael dan Thomas S Bateman, (2000), "Charismatic leadership viewed from above: The impact of proactive personality," *Journal of Organizational Behavior*
- Covin, J. G., and Slevin, D. P. 1991, "A Conceptual model of Entrepreneurship as Firm Behavior", *Entrepreneurship: Theory and Practice*, Vol. 16 (1), pp. 7 –24.

- Dess, G. G., Lumpkin, G. G., and Covin, J. G. 1996. "Entrepreneurial Strategy Making and Firm Performance: Test of Contingency and Configurational Models". *Strategic Management Journal*, Vol. 18 (9), pp. 677 – 695.
- Ferdinand, Augusty Tae, 2000, "Manajemen Pemasaran Sebuah Pendekatan Strategik", Research Paper Series, No, 01, Maret, pp. 1-55
- Ferdinand, Augusty Tae, 2002, "Kualitas Strategi Pemasaran : Sebuah Studi Pendahuluan" , *Jurnal Sains Pemasaran Indonesia*, Vol. 1, No. 01, Mei, pp. 107-119
- Ferdinand, Augusty Tae, 2002, "Marketing Strategy Making, Proses dan Agenda Penelitian", *Jurnal Sains Pemasaran Indonesia* , Vol. 1, No. 01, Mei, pp. 1-22
- Ferdinand, Augusty Tae, 2002, Structural Equation Modelling dalam penelitian Manajemen : Aplikasi Model-model Rumit Dalam Penelitian Untuk Tesis Magister & Disertai Doktor, Badan Penerbit Universitas Diponegoro, Semarang
- Frese. M. M. van Gelderen, and M. Ombach (2000). "How to Plan as a Small-Scale Business Owner: Psychological Process Characteristics of Action Strategie and Success." *Journal of Small Business Management* 38(2), 1-18.
- Hair, J.F., R.E. Anderson, R.I. Tatham, and W.C. Black (1998). *Multivariate Data Analysis*, 5th edition. Upper Saddle River, NJ.: Prentice Hall.
- Jain, Mukta Nandini, (2007), "Promoting woman entrepreneurship in the region," *CACCI Journal*
- Jap, Sandy D., 1999, "Pie-Expansion Effort : Collaboration Processes in Buyer Supplier Relationship", *Journal of Marketing Research*, Vol.36, November, p.461-475
- Jaworski, B.J. and Kohli, A.K. (1993), "Market Orientation: Antecedent and Consequences", *Journal of Marketing*, vol. 57, July, pp. 53-70
- Keats, B.W. dan Hitt, M.A (1988) "A Causal Model of Linkages Among Environmental Dimension, Macro Organizational Characteristics and Performance", *Academy of Management Journal*, Vol. 31, No. 3, pp.570-598
- Kaplan, R. (1987). "Entrepreneurship Reconsidered: The Anti-Management Bias," *Harrad Business Review* 65(5), 84-89.
- Kaplan, Robert S. & David P. Norton (1996), Using The Balanced Scorecard as Strategic Management Sistem, *Harvard Business School Press*

- Kickul, Jill dan Lisa K Gundry, (2002), "Prospecting for strategic advantage: the proactive entrepreneurial personality and small firm innovation," *Journal of Small Bussiness Management*
- Kotey, Bernice dan GG Meredith, (1997), "Relationships among owner/manager personal values, bussinessstrategics and enterprise performance," *Journal of Small Bussiness Management*
- Lumpkin, GT and Dess, C G (1996). Clarifying the enterpreneural orientation construct and linking it to performance, "*Academy of Management Review*, vol 21 no 1 p 135 – 172"
- Mahfooz, A Ansari, Rehana Aafaqi, dan Sharmila Jayasingam, (2000), "Entrepreneurial Success, Gender, Leadership Behavior," *Journal of International Bussiness dan Entrepreneurhip*, Vol.8, No.2, 2000
- Miller, D., and P.H. Friesen (1982). "Archetypes of Strategy Formulation," *Management Science* 29, 770-791.
- Papulova, Emilia dan Zuzana Papulova, (2006), "Competitive strategy and competitive advantages of small and midsize manufacturing enterprises in Slovakia," *E Leader, Slovakia*
- Porter, Michael, (2001), *Competitive Strategy*, PT. Gramedia, Jakarta
- Rajani, N dan Saradi D, (2008), "Woman entrepreneurship and support system," *Kamla Raj*
- Swa Magazine 23/XVIII/5 – 17 NOVEMBER 2002. "50 Top Management Enterprise".
- Sadler-Smith, E., D.P. Spicer, and I. Chaston (2001). "Learning Orientations and Growth in Smaller Firms," *Long Range Planning* 34(2), 139-158.
- Sekaran Uma (1992), "Strategy for Adopting Information Technology for SMEs : Experience in Adopting Email Within an Indonesian Furniture Company", *Electronic Journal of Information Syatems Evaluation* Vol. 6 Issue 2 pp. 165 – 176
- Sugiarto, PH.J, (2007), "Strategi Membangun keunggulan bersaing UKM dengan Orientasi kewirausahaan sebagai kunci sukses usaha," Desertasi Undip (Tidak Dipublikasikan)

- Surendra P Singh, Ruthie G Reynolds, dan Safdar Muhammad, (2001), “ A Gender-Based Performance Analysis of Micro and Small Enterprises in Java Indonesia,” *Journal of Small Bussiness Management*, 2001
- Suhartini, Karim, (2007), “Analisis pengaruh kewirausahaan korporasi terhadap kinerja perusahaan pada pabrik pengolahan crumb rubber di Palembang,” *Jurnal Manajemen dan Bisnis Sriwijaya*
- Utsch, A., A. Rauch, R. Rothfufs, and M. Frese (1999). “Who beomes a Small Scale Entrepreneur in a Post-Socialist Environment: On the Differences between Entrepreneurs and Managers in East Germany,” *Journal of Small Business Management* 37(3), 31-42.
- Wiklund, J. 1999, The Sustainability of The Entrepreneurial Orientation-Performance Relationship, *Entrepreneurship: Theory and Practice*. (Fall), pp. 37 – 48.
- Yee-Ching Lilian (2004), “Performance Measures and adoption of Balanced Scorecard: a Survey of Municipal Goverments in the USA and Canada”, *The International Journal of Public Sector Management*, Vol.17, No.3, pp.204-221