

ABSTRACT

This study aims to examine the effect of institutional pressure, use of EMA, environmental performance, and environmental disclosure.

The research sample consisted of 80 public companies of emerging markets in the Asia-Pacific. Furthermore, the research data obtained from Bloomberg; consisting data on government ownership, leverage, type of industry, company international operations, focus on environmental concerns, board independence, EAC, environmental performance indicators, and EDS. Data analysis used was Partial Least Square (PLS) with Smart PLS.

The results of this study indicate the use EMA by companies are influenced by institutional pressure in the form of coercive pressure and normative pressure. However, mimetic pressure does not affect the use of EMA. Institutional pressure in the form of normative pressure have a positive effect on environmental performance. Coercive and mimetic pressure does not affect environmental performance. Also, the use of EMA has a positive effect on environmental performance. This research also confirms that the company makes environmental disclosures due to institutional pressure in the form of mimetic pressure, normative pressure, and environmental performance. Coercive pressure and the use of EMA do not affect environmental disclosure. Finally, the environmental performance mediates the relationship between normative pressure (a measure of board independence) and environmental disclosure

The findings of this study imply that it is important for companies to pay attention to institutional pressures that can persuade companies to use EMA, improve environmental performance, and increase environmental disclosure. The results of this study are expected to provide input to regulators in making policies regarding environmental management regulations in companies. Besides, this is also expected to be able to encourage other stakeholders to contribute to the company's role in environmental management.

Keywords : institutional pressure, environmental management accounting, environmental performance, environmental disclosure.