

DAFTAR PUSTAKA

- Adebambo, S. Mcisn, M.. Toyin. (2013). *Firm's Competitiveness Through Supply Chain Responsiveness and Supply Chain Management Practice in Nigeria*, *Journal of Poverty, Investment and Development*, Vol I
- Afsharghasemi, Akbar., Mohamed Zain, Murali Sambasivan, dan Serene Ng Siew Imm (2013). *Market Orientation, Government Regulation, Competitive Advantage and Internationalization of SMEs: A Study in Malaysia*. *Jurnal of Business Administration Research*, Volume 2, No. 2
- Akimova, Irina (2000). *Development or Market Orientation and Competitiveness of Ukrainian Firms*. *European Journal of Marketing*. 1128-1148
- Anatan, L. (2014). *Factors Influencing Supply Chain Competitive Advantage And Performance*. *International Journal Of Business And Information*. 9(3):311–334.
- Andreu, Rafael (2015) “*Knowledge, Learning and Competitive Advantage: Some implications for the Management Profession*” IESE Business School
- Barney, J.B., dan Hesterly, W. S. (2008), *Strategic management and competitive advantage*, 2nd ed. Upper Saddle River, New Jersey: Pearson Prentice Hall.
- Baker, W. E., & Sinkula, J. M. (2009). *The complementary effects of market orientation and entrepreneurial orientation on profitability in small businesses*. *Journal of Small Business Management*, 47(4), 443–464. <https://doi.org/10.1111/j.1540-627X.2009.00278.x>
- Baker, W.E and Sinkula, J. M (1999) “*Learning Orientation, Market Orientation, and Innovation: Integrating and Extending Models of Organizational Performance*”. *Journal of Market Focused Management*. Vol 4, No 4
- Chen, C. J. (2009). *Technology commercialization, incubator and venture capital, and new venture performance*. *Journal of Business Research*, 62(1), 93–103. <https://doi.org/10.1016/j.jbusres.2008.01.003>
- Daud, Salina & Yusoff Fadzillah (2010) *Knowledge Management and Firm*

Performance in SMEs: The Role of Social Capital as a Mediating Variable.
Asian Academy of Management Journal. Vol 15, No 2

Demirbag, M., Koh, S. C. L., Tatoglu, E., & Zaim, S. (2009). "TQM and Market Orientation's Impact on SMEs' Performance." *Industrial Management & Data Systems*, 106(8), 1206-1228.

Du Plessis, M. (2007) "The Role of Knowledge Management in Innovation", *Journal of Knowledge Management*. Vol 11. No 4

Ferdinand, Augusty. (2006). *Structural Equation Model dalam Penelitian Manajemen*. BP Undip: Semarang.

Gloet, M and Terziovski, M 2004, "Exploring the relationship between knowledge management and innovation performance", *Journal of Manufacturing Technology Management*, vol.15, no. 5, pp. 402-409.

Guo, C. (2002). *Market orientation and business performance: A framework for service organizations*. *European Journal of Marketing*, 36(9/10), 1154–1163.

Hair J, Anderson RE, Tatham RL, Black WC. (1995). "Multivariate data analysis". *Prentice Hall Inc, fourth edition*. New Jersey

Ho, Y-H., Lin, C-Y., & Chiang, S-H. (2009). *Organizational determinants of green innovation implementation in the logistics industry*. *International Journal of Organizational Innovation*, 2(1), 3-12

Hurley, R. F., & Hult, G. T. M. (1998). *Innovation, Market Orientation, and Organizational Learning: An Integration and Empirical Examination*. *Journal of Marketing*, 62(3), 42.

Ibrahim & Mahmood (2016) *Mediating Role of Competitive Advantage on the Relationship Between Entrepreneurial Orientation and the Performance of Small and Medium Enterprises*. *International Business Management*. Vol 10. 2444-2452

- Jaworski, B. J., & Kohli, A. K. (1993). *Market Orientation : Antecedents*, 57(July), 53–70.
- Jie et al. (2013). *Linking Supply Chain Practices To Competitive Advantage An Example From Australian Agribusiness*. *British Food Journal*. 115(7):1003–1024
- Jyoti et al. (2013) *Knowledge Management and Competitive Advantage: Mediating Role Of Innovation Capacity*. *Rethinking Management Theory & Practice in the Present Indian Economic*.
- Kamya, M.T, J.M. Ntayi, A. Ahiauzu (2010). *Knowledge Management and Competitive Advantage: The Interaction Effect of Market Orientation*. *African Journal of Business Management*. Vol. 4 (14),
- Karimi dan Rafiee M., (2013). *Analyzing the impact of supply chain management practices on organizational performance through competitive priorities*. *Journal of Academic Research in Acoounting, Finance, and Managemen Sciences*.
- Kirca, A. H., Jayachandran, S., & Bearden, W. O. (2005). *Market orientation: a meta-analytic review and assessment of its antecedents and impact on performance*. *Journal of marketing*, 69(2), 24-41.
- Li, S., Ragu-Nathan, B., Ragu-Nathan, T. S., & Rao, S. S. (2006). “*The Impact of Supply Chain Management Practices on Competitive Advantage and Organizational Performance*.” *Emerald - The International Journal of Management Science*, 34, 107-124.
- Lee, V.H., Alex T. F, dan Lai-Ying L. (2016). “*Can Competitive Advantage be Achieved Through Knowledge Management ? A Study on SME*”
- Mahmoud, M. A., Balnkson, C., Owusu-Frimpong, N., Nwankwo, S., & Trang, T. P. (2015). *Market orientation, learning orientation and business performance: the mediating role of innovation*. *International Journal of Bank Marketing*, 11(6), 8–10
- Migdadi, Mahmoud M, Mohammed K (2017). “*An Empirical Examination of Knowledge Management, Management Process, Market Orientation, Innovation Capability and Organizational Performance: Insight from Jordan*”, *Journal of Information and Knoledge Management*

Ghatebi, Moslem, Elham, R., and Mohammad, A. E. S., (2013). “*Impact of Supply Chain Management Practices on Competitive Advantage in Manufacturing Companies of Khuzestan Province.*” *Institute of Interdisciplinary Business Research*, 5(6).

Murray & Kotabe (2011) “*Market Orientation and Performance of Export Venture: The Process Through Marketing Capabilities and Competitive Advantage*” *Journal of the Academy of Marketing Science*, Vol 39

Mutuerandu & Iravo, (2014) – *Impact of supply Management Practice on Organizational Performance: A Case Study of Hace Industries Limited (Kenya).* *Journal of Business and Management*, Vol 16, No 4

Narver, J.C. & Slater, S.F. (1990). *The Effects of A Market Orientation On Business Profitability.* *Journal of Marketing*, Volume 54 (4), 20-35

Obi, James., Ibidunni., Tolulope., Olokundun (2018) *Contribution of Small and Medium Enterprises to Economic Development: Evidence From a Transiting Economy.* *Data in Brief* 18, 835-839

Rahimli, Ailar. 2012. “*Knowledge Management and Competitive Advantage*”. *Information and Knowledge Management* 2(7): 37-43

Rodriguez & Morant (2016) “*Linking Market Orientation and Performance: An Empirical Study on Small Industrial Enterprises in Spain*”. *Journal of Small Business Strategy*, Vol 26, No 1

Russell S and Millar H, (2014). “*Exploring the Relationship among Sustainable Manufacturing Practice, Business Performance and Competitive Advantage: Perspective from a Developing Economy*”. *Journal of Management and Sustainability*. Vol, 4. No 3

Shin. 2012. *Decomposed Approach of Market Orientation and Marketing Mix Capability: Research on Their Relationships with Firm Performance in the Korean Context.* *International Business Research*, Vol 5. No 1

- Subramanian R, Kumar K, Strandholm K (2009). *The role of organizational competencies in the market-orientation-performance relationship: an empirical analysis*, *Inter. Journal Commerce. Manage.*, 19(1): 7-26.
- Sukati et al (2011) *A Study of Suplly Chain Management Practices: An Empirical Investigation on Customer Goods Industry In Malaysia*. *International Journal of Business and Social Science*. Vol 2, No 17
- Slater, S. F., & Narver, J. C. (1995). *Market Orientation and the Learning Organization*. *Journal of Marketing*, 59(3), 63. <https://doi.org/10.2307/1252120>
- Theriou, Nikolas, Simitrios. M, & Theriou. G (2011), “*Knowledge Management Enabler Factor dan Firm Performance*” *An Empirical Research of the Greek Medium and Large Firms*”, *European Research Studies*, Vol. 14, Issue 2
- Truong, H., Maria, D. S. C., Ana, C. F. and Duong, T. B. (2014). “*Supply Chain Management Practices and Firms’ Operational Performance An Empirical Study of Vietnam Garment Industry.*” *International Conference on Quality Engineering and Management*. 85-101.
- Vencataya, L., Keshwar, A., Doorga, D. (2016) “*Assessing the Impact of Supply Chain Management on Competitive Advantage and Operational Performance: A Case of Four Star Hotels of Mauritius*” *International Review of Management and Marketing*. Vol. 6 61-69
- Vu, Quynh, & Huy. (2018). “*Supply Chain Management Practices, Competitive Advantage and Firm Performance : A Case of Small and Medium Enterprises (SME’s) in Vietnam.*” *Journal of Modern Accounting and Auditing*. Vol. 14 No. 3, 136-146
- Wang, Chaterine L, G. Thomas M. Hult, David J. Ketchen, Jr., Pervaiz K. Ahmed, (2009), “*Knowledge Management Orientation, Market Orientation and firm Performance: An Integeration and Empirical Eximination*”, *Journal of Strategic Marketing*, 17(2) : 147-170
- Yazhou, Wang., Lin J (2013), “*An Empirical Research on Knowledge Management Orientation and Organizational Performance: The Mediating Role of*

Organizational Innovation”, *African Journal of Business Management*, Vol. 7 (8), pp.604-612

Zainul, M., Astuti, E. S., Arifin, Z., & Utami, H. N. (2015). The effect of market orientation toward organizational learning, innovation, competitive advantage, and corporate performance (A study at SME Sasirangan in South Kalimantan). *Journal of Administrative Sciences and Policy Studies*, 4(1), 1-19.

Zack, et al (2009) “*Knowledge Management and Organizational Performance: An Exploratory Survey*”. *Journal of Knowledge Management*. Vol 13. No 6: 392-409

Zhou, Kevin. Z, James R. B, and Chekitan S. Dev. (2009) "*Market orientation, competitive advantage, and performance: A demand-based perspective.*" *Journal of business research* Vol 62, no. 11 (2009): 1063-1070.