

## **ABSTRACT**

*The purpose of this research is to examine the effect between Public Accounting Firm reputation and audit fees to audit quality by using a proxy of discretionary accruals of the company. The dependent variable in this study is audit quality. Meanwhile, the independent variables in this study were KAP reputation and audit fees.*

*In this study using secondary data sources. The population in this study are manufacturing companies listed on the Indonesia Stock Exchange in 2017-2019. The samples in this study consisted of 49 manufacturing companies obtained by purposive sampling method. This research hypothesis testing method uses multiple regression analysis.*

*The results of this study indicated that Public Accounting Firm's reputation does not a significant effect on audit quality. Meanwhile, the audit fee has a significant positive effect on audit quality.*

*Keywords: audit quality, KAP reputation, audit fee, agency theory*