

ABSTRACT

The aim of this research is to investigate the Korean style of leadership in Indonesia at one of the multi national companies in Indonesia. This kind of cross cultural study need to be barried by the dimensioins of national culture. In order to get depht information about Korean Style of Leadership, there are six dimensions of Kluchkhon & Strodbeck's concept and five dimensions of Parson's theory about national culture used in this research.

The objects of this study are the employees at a multinatonal company in Semarang which consist of the expatriates manager from Korea and local employees from Indonesia.

The result of this research shows the Korean managers's style of leadership in one of multi national companies from Korea located in Semarang, Indonesia. Korean style of leadership in Indonesia include some dimensions of how they see about nature of human, focus responsibility, relation to broad environment, activity, time, space, afective or afective neutrality, universalim or particularism, ascription or achievment, specify or not, and self oriented or collective oriented.

Keywords: cross cultural study, leadership, Korean style leadership.