

ABSTRACT

The purpose of this reasearch is to analyze the effect of corporate social responsibility and transformational leadership style on employee engagement with job satisfaction as mediators. The research uses corporate social responsibility and transformational leadership style as independent variable, employee engagement as dependent variable, and job satisfaction as mediating variable.

The population in this research were all employees of PT. KAI DAOP 5 Purwokerto totaling 80 people. This research takes the entire population to be used as a sample or called census. Data obtained from the questionnaires were processed and analyzed using the SPSS and SmartPLS program.

The result showed corporate social responsibility and transformational leadership style has a positive and significant influence on employee engagement, meanwhile job satisfaction do not affect on employee engagement. Corporate social responsibility do not affect on job satisfaction, meanwhile transformational leadership style has a positive and significant on job satisfaction. The result of mediation testing show that job satisfaction failed to be the mediating variable in this research.

Keywords : *Corporate Social Responsibility, Transformational Leadership Style, Employee Engagement, Job Satisfaction.*