

ABSTRACT

This research based on difference opinion of the research gap factor which influence job behavior and job performance. The object of this research is PT Bank Rakyat Indonesia Tbk Branch Office Pati. The problems in this research is to know relationship between Job behavior with job behavior, andthen the relationship between corporate culture with job behavior and compensation with job behavior and then job behavior influencee job performance.

The samples of this research is the worker in BRI Unit the Branch of Pati, over 116 worker, the data can be obtain from the questioner that was spread in BRI Unit worker's the Branch of Pati with applying 5 likert scale implied strongly not agree to stringly agree. the data analyzed using confirmatory factor analysis and regression weight of structural equation model (SEM)

Result of the analyze showed that leadership has positive influence with job behavior and have score for CR are 2.761, and then corporate culture has positive influence with job behavior and have score for CR are 2.256 , compensation has positive influence with job behavior have score for CR are 2.598 and job behavior has positive influence with job performance have score for CR are 2.610. The result of this research show that variable leadership is the important factor that can influence job behavior and job behavior can influence job performance too.