ABSTRACT

The purpose of this research is to test the influences of personality and emotional leadership on self efficacy to increase performance. Using these variables, the usage of these variables are able to solve the arising problem within Sahabat Purba Danarta banks Semarang.

The samples size of this research is 178 employees Sahabat Purba Danarta banks Semarang. Using the Structural Equation Modeling (SEM). The results show that personality and emotional leadership on self efficacy to increase performance.

The effect of emotional leadership on performance are significant; the effect of personality on performance are significant; the effect of personality on emotional leadership are significant; the effect of self efficacy on performance are significant; the effect of emotional leadership on self efficacy are significant; and the effect of personality on self efficacy are significant.

Keywords: personality, emotional leadership, self efficacy, and performance.