

## DAFTAR PUSTAKA

- Albort-Morant, G., Leal-Rodríguez, A.L., Fernández-Rodríguez, V. dan Ariza-Montes, A., 2018. *Assessing the origins, evolution and prospects of the literature on dynamic capabilities: A bibliometric analysis.* European Research on Management and Business Economics, 24(1), pp.42-52.
- Alhnity, H., Mohamad, A. dan Ku Ishak, A., 2016. *Impact of entrepreneurial orientation on small business performance: Moderating role of government intervention.* International Review of Management and Marketing, 6(S7), pp.95-100.
- Alhnity, H., Mohamad, A., dan Ishak, A. K. (2016). *Impact of entrepreneurial orientation on small business performance: Moderating role of government intervention.* International Review of Management and Marketing, 6(7S), 95-100.
- Bagas Prakoso. 2005. *Pengaruh Orientasi Pasar, Inovasi Dan Orientasi Pembelajaran Terhadap Kinerja Perusahaan Untuk Mencapai Keunggulan Bersaing (Studi Empiris Pada Industri Manufaktur Di Semarang).* Jurnal Studi Manajemen dan Organisasi (JSMO), Volume 2 (Nomor 1). pp. 35-57. ISSN 1693-8283.
- Baker, W.E. dan Sinkula, J.M., 1999. *The synergistic effect of market orientation and learning orientation on organizational performance.* Journal of the academy of marketing science, 27(4), pp.411-427.
- Bharadwaj, S.G., Varadarajan, P.R. dan Fahy, J., 1993. *Sustainable competitive advantage in service industries: a conceptual model and research propositions.* Journal of marketing, 57(4), pp.83-99.
- Buli, B.M., 2017. *Entrepreneurial orientation, market orientation and performance of SMEs in the manufacturing industry.* Management Research Review.
- Bunic, Z. 2007. *Influence of market orientation on business performance: Case of Croatian manufacturing companies.* EDAMBA Journal, 1-17.
- Chadam, J., dan Pastuszak, Z. 2005. *Marketing aspects of knowledge basedmanagement in groups of companies: Case of Poland.* IndustrialManagement System, 105, 459–75.
- Chin, W.W., 1998. *The partial least squares approach to structural equation modeling.* Modern methods for business research, 295(2), pp.295-336.
- Covin, J.G. dan Slevin, D.P., 1991. *A conceptual model of entrepreneurship as firm behavior.* Entrepreneurship theory and practice, 16(1), pp.7-26.

- Cynthia V. Djodjobo., H.N. Tawas. *Pengaruh Orientasi Kewirausahaan*. 1214. Jurnal EMBA. Vol.2 No.3 September 2014, Hal. 1214-1224.
- Dehghan, A. dan Pool, J.K., 2015. *The effects of customer and entrepreneurial orientation on innovativeness and performance*. International Journal of Arts & Sciences, 8(4), p.357.
- Deshpandé, R., Farley, J.U. dan Webster Jr, F.E., 1993. *Corporate culture, customer orientation, and innovativeness in Japanese firms: a quadrad analysis*. Journal of marketing, 57(1), pp.23-37.
- Djodjobo, C.V. dan Tawas, H.N., 2014. *Pengaruh orientasi kewirausahaan, inovasi produk, dan keunggulan bersaing terhadap kinerja pemasaran usaha nasi kuning di kota Manado*. Jurnal EMBA: Jurnal Riset Ekonomi, Manajemen, Bisnis dan Akuntansi, 2(3).
- Droge, Cornelia dan Shownee Vickery, 1994. *Source And Outcomes Of Competitive Advantage : An Explanatory Study In The Furniture Industry*. Decision Sciences, p. 669 – 689.
- Ebrahimi, S., Bordbar, A., Rastaghi, A.R.E. dan Parvizi, P., 2016. *Spatial distribution of sand fly species (Psychodidae: Phlebotominae), ecological niche, and climatic regionalization in zoonotic foci of cutaneous leishmaniasis, southwest of Iran*. Journal of Vector Ecology, 41(1), pp.103-109.
- Falshaw, J.R., Glaister, K.W. dan Tatoglu, E., 2006. *Evidence on formal strategic planning and company performance*. Management Decision, 44, 9-30.
- Farrell, J., Kason, M., Melitas, N. dan Li, T., 2000. Investigation of the long-term performance of zero-valent iron for reductive dechlorination of trichloroethylene. Environmental Science & Technology, 34(3), pp.514-521.
- Ferdinand, A.O. dan Menachemi, N., 2014. *Associations between driving performance and engaging in secondary tasks: A systematic review*. American journal of public health, 104(3), pp.e39-e48.
- Frishammar, J. dan Horte, S. Å. 2007. *The Role of Market Orientation and Entrepreneurial Orientation for New Product Development Performance in Manufacturing Firms*. Technology Analysis & Strategic Management, 22(3): 251-266.
- Ghozali, Imam, dan Hengky Latan. 2015. *Konsep, Teknik, Aplikasi Menggunakan Smart PLS 3.0 Untuk Penelitian Empiris*. BP Undip. Semarang
- González-Benito, Ó., González-Benito, J. dan Muñoz-Gallego, P.A., 2009. *Role of entrepreneurship and market orientation in firms' success*. European Journal of Marketing.

- Hacioglu, G., Eren, S.S., Eren, M.S. dan Celikkan, H., 2012. *The effect of entrepreneurial marketing on firms' innovative performance in Turkish SMEs*. Procedia-Social and Behavioral Sciences, 58, pp.871-878.
- Handoyo, S. 2010. *Governance In Family Business: Menuju Tata Kelola Bertanggung Jawab*. Forum Manajemen Prasetya Mulia, Pp. 60-64.
- Hidayat, A.S., Sloane, N.J.A. dan Stufken, J., 2012. *Orthogonal arrays: theory and applications*. Springer Science & Business Media.
- Iscan, E. 2014. *The Relationship between Commodity Prices and Stock Price: Evidence from Turkey*. SED-2014-2968.
- Ismail, A.I., Rose, R.C., Abdullah, H. dan Uli, J., 2010. *The relationship between organisational competitive advantage and performance moderated by the age and size of firms*. Asian Academy of Management Journal, 15(2), pp.157-173.
- Jaworski, B.J. dan Kohli, A.K., 1993. *Market orientation: antecedents and consequences*. Journal of marketing, 57(3), pp.53-70.
- Kajalo, S. dan Lindblom, A., 2015. *Market orientation, entrepreneurial orientation and business performance among small retailers*. International Journal of Retail & Distribution Management, 43(7): 580-596.
- Kaya, N., 2015. *Corporate entrepreneurship, generic competitive strategies, and firm performance in small and medium-sized enterprises*. Procedia-Social and Behavioral Sciences, 207, pp.662-668.
- Kaynak, E. dan Kara, A., 2004. *Market orientation and organizational performance: A comparison of industrial versus consumer companies in mainland China using market orientation scale (MARKOR)*. Industrial Marketing Management, 33(8), pp.743-753.
- Kohli, A.K. dan Jaworski, B.J., 1990. *Market orientation: the construct, research propositions, and managerial implications*. Journal of marketing, 54(2), pp.1-18.
- Lee, D. Y. dan Tsang, E. W. K. 2001. *The effects of entrepreneurial personality, background and network activities on venture growth*. In: Journal of Management Studies 38 (4), p. 583–602.
- Lumpkin, G.T. dan Dess, G.G., 1996. *Clarifying the entrepreneurial orientation construct and linking it to performance*. Academy of management Review, 21(1), pp.135-172.
- Mahmood, R. dan Hanafi, N., 2013. *Entrepreneurial orientation and business performance of women-owned small and medium enterprises in Malaysia*:

- Competitive advantage as a mediator.* International Journal of Business and Social Science (IJBSS), 4(1), pp.82-90.
- Marsum, W.A., 2005. *Restaurant dan segala Permasalahannya*. Yogyakarta: CV Andi Offset.
- Maryono, Budi. 2010. *Membangun kualitas strategi pemasaran dan keunggulan bersaing dengan Orientasi Kewirausahaan untuk meningkatkan Kinerja Bisnis (Studi pada UMKM Penerima KUR di BRI Kanca Pattimura Semarang)*. Tesis. Fakultas Ekonomi. Universitas DiponegoroSemarang.
- Matsuno, K. dan Mentzer, J.T., 2000. *The effects of strategy type on the market orientation–performance relationship*. Journal of marketing, 64(4), pp.1-16.
- Miller, D., 1983. *The correlates of entrepreneurship in three types of firms*. Management science, 29(7), pp.770-791.
- Miller, D., 1993. *The architecture of simplicity*. Academy of Management review, 18(1), pp.116-138.
- Muniya Alteza. 2004. *Integrasi Orientasi Pasar, Inovasi dan Pembelajaran Dalam Organisasi Sebagai Strategi Meraih Keunggulan Kompetitif*. Jurnal Studi Bisnis, Volume 2, Nomor 1, 61-76
- Murray, J.Y., Gao, G.Y. dan Kotabe, M., 2011. *Market orientation and performance of export ventures: the process through marketing capabilities and competitive advantages*. Journal of the Academy of Marketing Science, 39(2), pp.252-269.
- Narver, J.C. dan Slater, S.F., 1990. *The effect of a market orientation on business profitability*. Journal of marketing, 54(4), pp.20-35.
- O'Dwyer, Michele dan Ledwith, Ann. 2009. *Determinants of new product performance in small firms*. International Journal of Entrepreneurial Behaviour & Research Vol. 15 No. 2, pp. 124-136.
- Octavia, A. dan Ali, H., 2017. *The model of market orientation, entrepreneurial orientation and business performance of small and medium enterprises*. International Review of Management and Marketing, 7(3).
- Octavia, A., Zulfanetti, Z. dan Erida, E., 2017. *Meningkatkan daya saing daerah melalui peningkatan kinerja bisnis usaha mikro, kecil dan menengah di Provinsi Jambi*. Jurnal Perspektif Pembiayaan dan Pembangunan Daerah, 4(3), pp.155-166.
- Özer, F. dan Tinaztepe, C., 2014. *Effect of strategic leadership styles on firm performance: A study in a Turkish SME*. Procedia-Social and Behavioral Sciences, 150, pp.778-784.

- Pelham, Alfred M. 1999. *Influence of Environment, Strategy, and Market Orientation on Performance in Small Manufacturing Firms*. Journal of Business Research.
- Porter, M.E. 1985. *Competitive Advantage, Creating, and Sustaining Superior Performance*. Free Press, New York, 557 p.
- Porter, M.E. 1985. *Technology and competitive advantage*. The Journal of Business Strategy, 5(3), p.60.
- Porter, M.E., 1990. *The competitive advantage of nations*. Harvard business review, 68(2), pp.73-93.
- Potjanajaruwit, P., 2018. *Competitive advantage effects on firm performance: A Case study of startups in Thailand*. Journal of International Studies, 11(3), pp.104-111.
- Rahman, M.M., Hasanuzzaman, M. and Rahim, N.A., 2015. *Effects of various parameters on PV-module power and efficiency*. Energy Conversion and Management, 103, pp.348-358.
- Reed, R., Lemak, D. J., dan Mero, N. P. 2000. *Total quality management and sustainable competitive advantage*. Journal of quality management, 5(1), 5-26.
- Richard, J.P., Devinney T.M., Yip, G.S. dan Johnson, G. 2009. *Measuring Organizational Performance: Towards Methodological Best Practice*. Journal of Management, 35, 718-804.
- Semuel, H. dan Widjojo, L., 2016. *The Effect of Capital Structure on Profitability of Property and Construction Companies in Indonesia*. Doctoral dissertation. Petra Christian University.
- Tang, L. dan Koveos, P.E., 2004. *Venture entrepreneurship, innovation entrepreneurship, and economic growth*. Journal of Developmental Entrepreneurship, 9(2), p.161.
- Uncles, M. 2000. *Market Orientation*. Australian Journal Management, Volume 25. No. 2.
- Vickery, V.R. dan Poinar, G.O., 1994. *Crickets (Grylloptera: Grylloidea) in Dominican amber*. The Canadian Entomologist, 126(1), pp.13-22.
- Voss GB dan Voss ZG. 2000. *Strategic Orientation and Firm Performance in an Artistic Environment*. Journal of Marketing Vol 64.
- Wang, C.L. 2008. *Entrepreneurial orientation, learning orientation, and firm performance*. Entrepreneurship and Theory in Practice. 32(4), pp. 635-654.

- Wiklund, J., dan Shepherd, D. 2003. *Knowledge-based resources, entrepreneurial orientation, and the performance of small and medium-sized businesses*. Strategic Management Journal, 24,1307–1314.
- Wiklund, J. dan Shepherd, D. 2005. *Entrepreneurial Orientation and Small Business Performance: A Configurational Approach*. Journal of Business Venturin. 20, 71-91.
- Wold, H. 1985. *Partial Least Squares*. In: Kotz, S. and Johnson, N.L., Eds., Encyclopedia of Statistical Sciences, Vol. 6, John Wiley, New York, 581-591.
- Yildiz, Özgür. 2014. *Financing renewable energy infrastructures via financial citizen participation-The case of Germany*.In:Re-newable Energy 68,677-685.
- Yulius Candra Yulianto dan E.Kusumadmo, 2013. *Pengaruh kewirausahaan, kemampuan belajar fokus pasar, Dan inovasi organisasi terhadap keunggulan bersaing Berkelanjutan pada usaha kecil dan menengah kerajinan Gerabah dan kuliit di Bantul*. Program Studi Manajemen Fakultas Ekonomi Universitas Atma Jaya Yogyakarta.
- Zainol, F.A. dan Ayadurai, S., 2010. *Cultural background and firm performances of indigenous (" Bumiputera") Malay family firms in Malaysia: The role of entrepreneurial orientation as a mediating variable*. Journal of Asia Entrepreneurship and Sustainability, 6(1), p.3.
- Zainol, F.A. dan Ayadurai, S. (2011). *Entrepreneurial Orientation and Firm Performance: The Role of Personality Traits in Malay Family Firms in Malaysia*. International Journal of Business and Social Science. 2 (1), 59-72.