## ABSTRACT

This study is performed to examine the effect of Insider ownership, Institutional ownership, IOS, ROA, DER, and Cash Flow, toward Dividend Payout Ratio (DPR) in companies that is listed in BEJ. The objective of this study is to scale and analyze the effect of the company financial ratios performance (Insider ownership, Institutional ownership, IOS, ROA, DER, and Cash Flow) toward DPR in companies that is listed in BEJ over period 2005-2007.

Sampling technique used here is purposive sampling on criterion (1) the company that trade their stocks in Bursa Efek Jakarta; (2) the company having insider ownership per December 2005-2007; and (3) the company that continually share their dividend per December 2005-2007. The data is obtained based on Indonesian Capital Market Directory (ICMD 2008) publication. It is gained sample amount of 17 companies from 343 financial companies those are listed in BEI. The analysis technique used here is multiple regression with the least square difference and hypothesis test using t-statistic to examine partial regression coefficient and f-statistic to examine the mean of mutual effect with level of significance 5%. In addition, classical assumption is also performed including normality test, multicolinearity test, heteroscedasticity test and autocorrelation test.

During 2005-2007 period show as deviation has not founded this indicate clasiccal assumption that the available data has fulfill the condition to use multi linier regression model. In company, empirical evidence show institutional ownership and ROA to have influence toward DPR at level of significance less than 5%, Managerial ownership, IOS, Cash Flow dan DER have not influence toward DPR at level of significance more than 5%.

Keywords: Insider ownership, Institutional ownership, IOS, ROA, DER, Cash Flow and Dividend Payout Ratio (DPR)