

ABSTRACT

The purpose of this research is to examine the influence of profitability, liquidity, and solvability on firm value and the effect of dividend policy in moderating the relationship between profitability, liquidity, and solvability of firm value.

This research used secondary data as a source of gathering data. The sampling technique used in this study is a purposive sampling method with certain criteria to obtain a sample of 208 manufacturing companies listed on the Indonesia Stock Exchange in 2019-2020. The data analysis method in this study used was Multiple Regression Analysis with the Moderated Regression Analysis using SPSS 26 Program.

The results show that the ratios of profitability, liquidity, and solvability has a significant effect on firm value. The moderating variable of dividend policy is able to moderate and strengthen the relationship of profitability and liquidity on firm value, while the dividend policy cannot moderate the relationship of solvability on firm value.

Keywords: Profitability, Liquidity, Solvability, Dividend Policy, and Firm Value