

ABSTRACT

The purpose of this research is to determine the influence internal factors have on firm value. The independent variables used in this research are capital structure, liquidity, profitability, and firm size, also the dependent variable that is used in this research is firm value.

The population used in this research are the 181 manufacture companies that is listed in the Indonesia Stock Exchange during the period of 2015-2019, and the samples used are 105 manufacture companies which were taken by using purposive sampling method. The analysis method used in this research is multiple linear regression and is processed using SPSS Statistics 25 software.

The result of the this research states that capital structure, proditability, and firm size has a significant effect on firm value, while liquidity has no significant effect towards firm value.

Keywords : *firm value, capital structure, liquidity, profitability, firm size*