

**THE ATTRACTIVENESS OF JEPARA  
FURNITURE INDUSTRY FOR LOCAL  
WORKERS (AN ETHNOGRAPHIC STUDY)**



**UNDERGRADUATES THESIS**

Submitted as partial requirement to complete the  
Undergraduate Degree (S1) of Management Department of  
Faculty of Economics and Business Diponegoro University

Author

Fariz Ryan Nugroho  
SID. 12010117190217

**FACULTY OF ECONOMICS AND BUSINESS  
UNIVERSITAS DIPONEGORO  
SEMARANG  
2021**