

## ***ABSTRACT***

*The role of foreign trade in national economies increasingly important. One of the exports of commodity agriculture sub-sector has an important role for the improvement of the national economy and become Indonesia's main commodities are bird nest. Indonesia is the largest bird nest producer and exporter in the world. This study aims to identify and analyze the factors that influence exports of Indonesian bird nest to Hongkong as one of the largest importer.*

*This research uses analysis Error Correction Model (ECM). By using time series data years of 1991-2020. The model is able to explain the short and long term behavior of time series data. The dependent variable in this study is the export volume of bird nest, with the independent variables of Hongkong's population, GDP per capita of Hongkong, and the Rupiah against the USD.*

*The regression results in the short term period showed that Hongkong's population, GDP per capita of Hongkong, and rupiah's exchange rate to dollar do not significantly affected the bird nest export volume of Indonesia to Hongkong. Whereas, in the long term period, only the variable of GDP per capita Hongkong and rupiah's exchange rate to dollar significantly affected bird nest export volume of Indonesia to Hongkong.*

*Keyword: Bird Nest, Export, Error Correctio Model (ECM)*