

## ABSTRACT

Youth participation in the management of mangrove ecotourism has an important role in human resource development programs. Therefore, this study aims to analyze the influence factors on youth participation in management mangrove ecotourism. The respondents are 75 young people of Tugurejo village RW 004. It was determined based on the Slovin formula. The sampling method uses purposive sampling. The independent variables are the level of education, length of stay, participation in the organization, internal motivation, external motivation, and the dependent variable is youth participation in the management of mangrove ecotourism. The results of this study concluded that simultaneously all independent factors influence youth participation in managing mangrove ecotourism, partially the level of education, length of stay and external motivation have no significant effect on youth participation, while the variable participation in organization and internal motivation has significant effect on youth participation in Tapak mangrove ecotourism management.

**Keywords:** mangrove ecotourism, youth participation, level of education, length of stay, active organization, internal motivation, eksternal motivation.