ABSTRACT

This study aims to determine and analyze self-efficacy, selfempowerment, motivation, family environment, sources of capital, social environment, and information technology on decisions to be student entrepreneurs. The respondents in this study were students of UIN Raden Mas Said Surakarta with the provisions and criteria that had been determined, with the sampling method, namely porposive sampling so that the number of respondents was 100 students. This research is quantitative descriptive using SmartPLS V.3.2.9 software.

The results of this study explain that there are three variables having an influence on students' decisions to become entrepreneurs, namely self-efficacy, family environment and sources of capital, meanwhile the variables of self-empowerment, motivation, social environment and information technology have no influence. The result of this study is expected to contribute to the existing entrepreneurship curriculum policy within the UIN Raden Mas Said; it will be able to grow new student entrepreneurs.

Suggestions for further researchers is to be able to enhance variables used in research on the factors, impacting student' decisions to become entrepreneurs, it's possible to add or applicate intervening and moderating variables. In addition, further researchers are able to require research samples or expand the research object.

Keywords : Decision to Become a Student Entrepreneur, Self-Efficacy, Family Environment, Motivation and Capital Source