

MARKETING COMMUNICATION PLAN TO UMKM EXPORTERS IN INDONESIA: A CASE OF PRIORITAS LOGISTICS



UNDERGRADUATE THESIS

Submitted as one of the requirements to complete the
International Undergraduate Degree Program (S1) of Management
Department at Faculty of Economics and Business
Diponegoro University

Presented by:

KEVINIA KRISNIA PUTRI
NIM. 12010116140179

**FACULTY OF ECONOMICS AND BUSINESS
DIPONEGORO UNIVERSITY
SEMARANG
2021**