

ABSTRACT

Small Micro and Medium scale enterprises have an important role in economic development. The SMEs in Klaten Regency is an industry that has the potential to encourage economic development because it can provide job opportunities for the local community and surrounding communities. The Covid-19 pandemic has caused the income of SMEs in Klaten Regency to decrease. The income of SMEs in Klaten Regency before and after the pandemic was influenced by several factors. This study aims to determine the effect of capital, labor, government assistance and technology on the income of the SMEs in Klaten Regency before and after the covid-19 pandemic. and to analyze the difference in SMEs income before and after the pandemic.

This research is a quantitative research. The sample used in this study were 100 respondents using purposive sampling technique. The data used is primary data using a questionnaire. The analysis technique used is multiple linear regression with income as the dependent and four independent variables, capital, labor, government assistance and technology.

The results of this research indicate positive and significant effect of capital, labor and technology variables on SMEs income before the pandemic, while the government assistance variable is not significant. And there is a positive and significant effect of capital and labor variables on SMEs income after the pandemic, while the government assistance and technology variables are not significant. In addition, the results of the study also show that there is a significant difference between SMEs income before the pandemic and after the pandemic. SMEs income before the pandemic was higher than after the pandemic.

Keywords : SMEs income, capital, labor, government assistance and technology