ABSTRACT

This research entitled *"**Structure, Conduct and Performance Analysis of Indonesian Automobile Industry 2000-2019"**. This study aims to look at market conditions as indicated by the structure, conduct and market performance of the four-wheel industry in Indonesia. The relatively good industrial development and the low number of four-wheeled vehicle ownership support the increasing contribution of the automobile sector to GDP.*

This study using secondary data from automobile industry for the period 2000-2019 obtained from Gaikindo, the Ministry of Industry, the Central Statistics Agency (BPS) and other relevant references. Data analysis test with simple regression was carried out to see the effect of the variables on the market performances.

The market structure in the form of a tight oligopoly is shown through market concentration with an average value of more than 60 percent and an average HHI value of 18,9 percent. Market behavior is analyzed descriptively through the company's strategy in the market then market performance is shown through market efficiency of 60 to 400 percent and PCM by 30 to 200 percent . The level of export and import of four wheels is also a variable in this study. The results obtained show that four of the five independent variables have a significant effect.

Keywords: structure, conduct, performance, PCM, four or more wheel industry