ABSTRACT

Interest of Entrepreneurship is a fundamental attitude that may reflect motivation and ability to identify opportunities and generate new value for economic success. Intention to entrepreneurship is influenced by Education, Relationships, Government/Non-Government Support, Self-Attitude and Self-Control. The purpose of this study is to determine the Entrepreneurial Interest of Undip Students so that it is expected to be a turning point for Indonesia's improvement and reduce unemployment.

The method used is a quantitative method using multiple regression analysis and processed on SPSS 25 software. The reason for choosing this method is so that this research can be carried out in depth to analyze and understand the influence of Educational Variables, Relationships, Government/Non-Government Support, Self-Attitude and Convection Self-Control of Undip Student Entrepreneurial Interests, as well as outlining suggestions.

Results on the study showed that the variables of education support, selfattitude and self-control had a significant positive influence on entrepreneurial interests. While the relationship and structural support variables do not have a significant influence with a negative influence on the relationship between the variables on Entrepreneurial Interest.

Keywords: Entrepreneurial Interest, Educational Support, Relationship Support, Government/Non-Government Support, Self Attitude, Self Control