

## **ABSTRACT**

*There were many studies conducted about the connection about between capital structure, profitability, size of the firm, earnings per share, and firm value. However, there are still many differences in the researchers' findings, making it difficult for investors to choose precisely which indicators motivate and influence a company's value. This study examines the relationship between capital structure, profitability, firm size, earnings per share on firm value. This study aims to obtain evidence of the effect of capital structure, profitability, firm size, earnings per share on firm value using Debt to Asset Ratio (DAR), Return on Assets (ROA), Firm Size (SIZE), and Earnings Per Share (EPS) as the dependent variable and Firm Value (Tobin's Q) as the dependent variable with the object of research being consumer goods industry companies listed on the Indonesia Stock Exchange in 2015-2019. The results of the study using multiple linear regression with data from 41 companies are Debt to Asset Ratio (DAR), Return on Assets (ROA) Company Size (SIZE), Earning Per Share (EPS) simultaneously affect Firm Value (Tobin's Q) and partially Return on Assets (ROA) Firm Size (SIZE) has a significant positive effect on Firm Value (Tobin's Q) while Debt to Asset Ratio (DAR) and Earning Per Share (EPS) do not affect Firm Value (Tobin's Q).*

**Keywords :** *Tobin's Q, Return on Asset, Debt to Asset Ratio, Ukuran Perusahaan, Earning Per Share*