

ABSTRACT

The mosque is the center of Muslim activities. The mosque historically, at the time of the Prophet Muhammad Shalallaahu `Alaihi Wassallaam was used for various purposes. However, with the development of the times, the function of the mosque is currently more used only as a place of prayer, while other functions have not been carried out optimally. The mosque has an important function, namely an economic function, one of which is managing Muslim funds. The economic function of mosques in the city of Semarang so far has not been carried out optimally, the funds managed are quite large, but the funds are only stored so that they are not utilized properly.

This study aims to determine the priority of problems, solutions, and strategies in optimizing the role and economic function of mosques in the city of Semarang. The method used is the Analytical Network Process (ANP), which is a data analysis technique to formulate priority problems, solutions, and strategies based on several key informant perspectives. The Analytical Network Process (ANP) method is qualitative and nonparametric. This study took key informants from the Indonesian Mosque Council (DMI), the Semarang City Government, the Ministry of Religion, the Mosque Takmir Institute, and the Baitul Maal Wat Tamwil (BMT) Management, as well as academics in achieving the research objectives.

The results of the study explained that the priority problems in optimizing the economic role and function of mosques in the city of Semarang were the traditional takmir management mindset, simple takmir management, and lack of knowledge about mosque-based economic empowerment. The priority solutions in optimizing the economic role and function of mosques in the city of Semarang are training and certification of takmir management, implementing Good Corporate Governance (GCG), and establishing partners with business people. The strategy that can be applied in optimizing the role and economic function of mosques in the city of Semarang is to improve the managerial ability of takmir management in managing mosques and educating the public about the importance of mosque-based economic empowerment.

Keywords : Mosque, optimization, ANP, Strategy